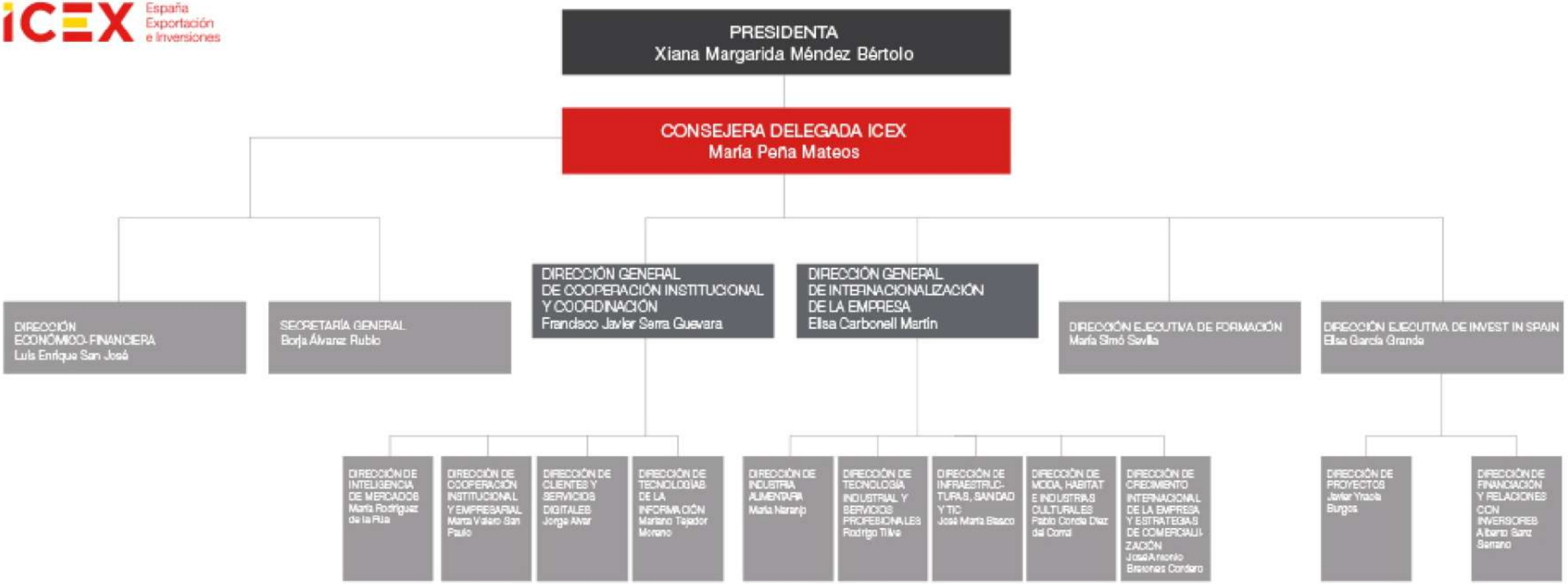ICEX España Exportación e Inversiones