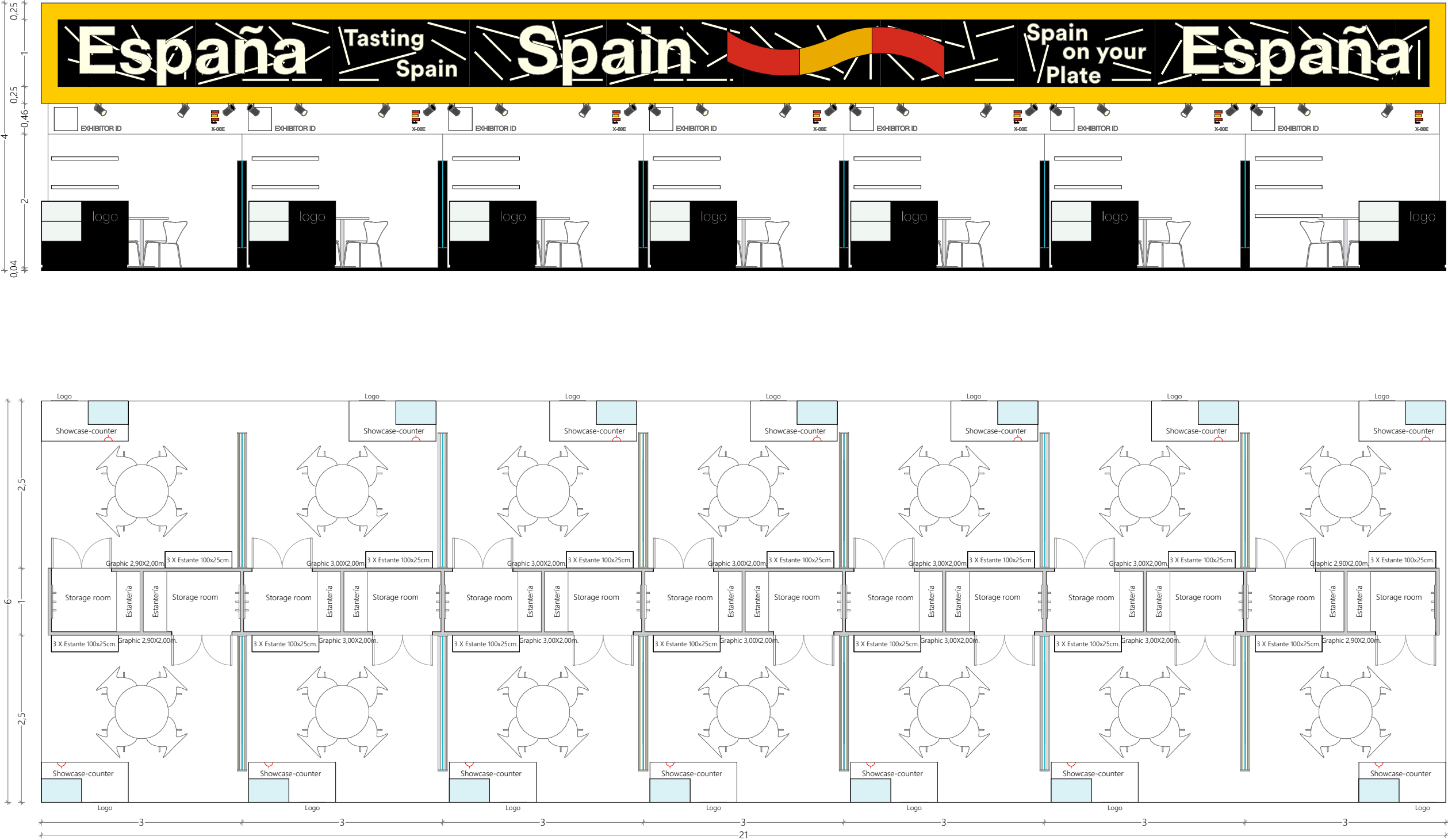


ANNEX 3: FOOD AND HOTEL ASIA

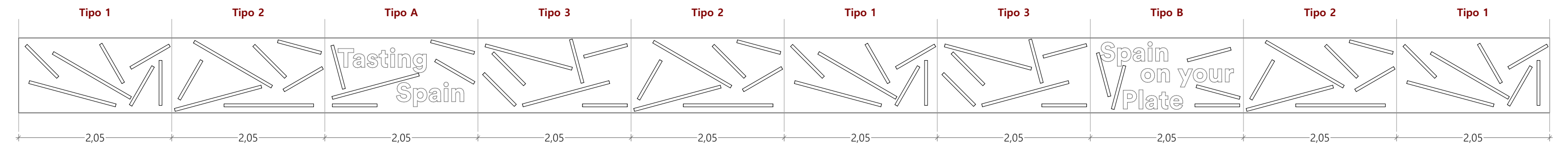
25-27 PLANS & DETAILS



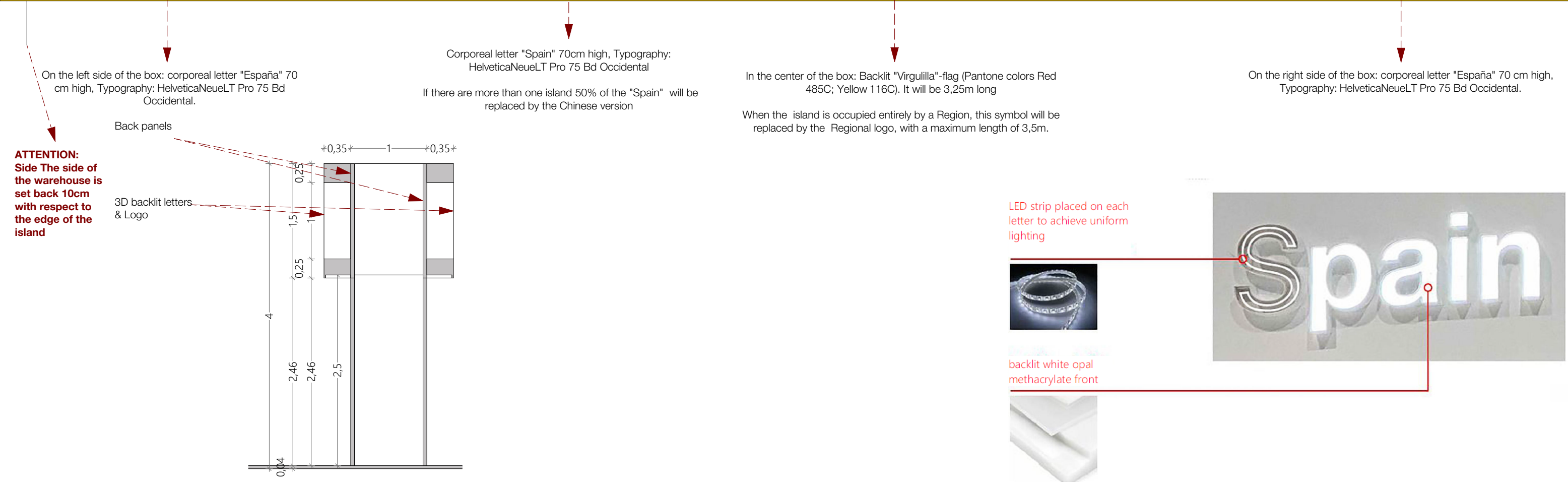
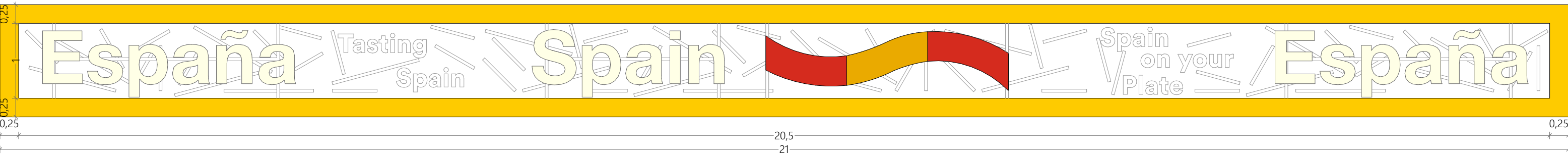


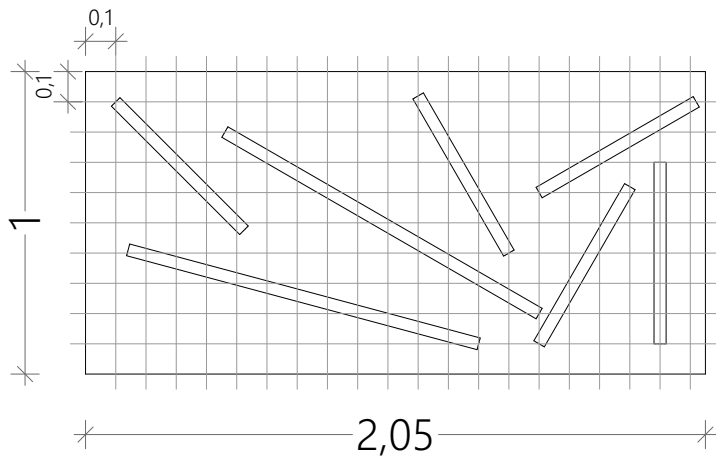


BACK PANELS

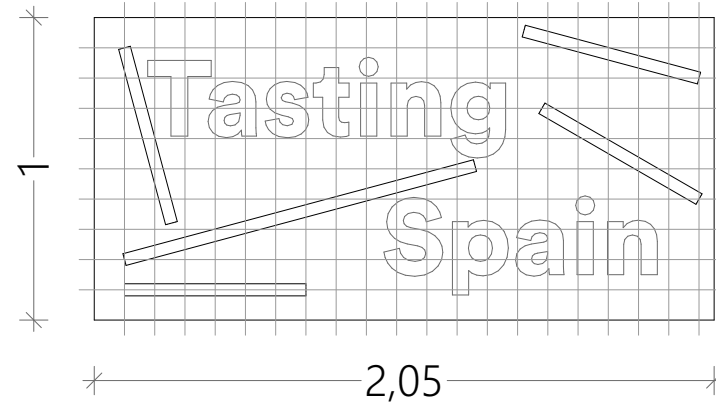


3D BACKLIT TEXT AND LOGOS



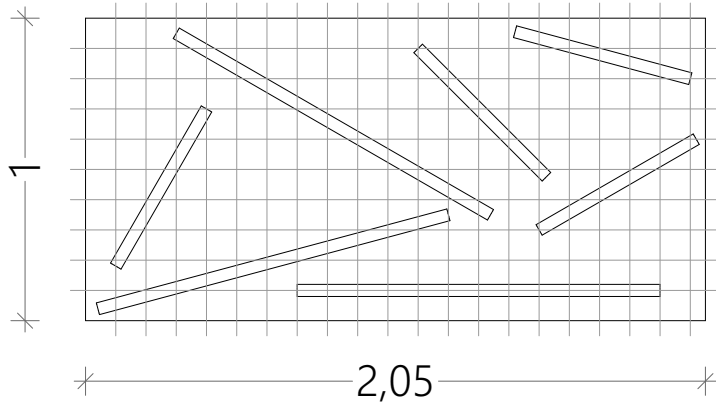


TYPE 1: T8 LED tubes of 120cm
& 60cm

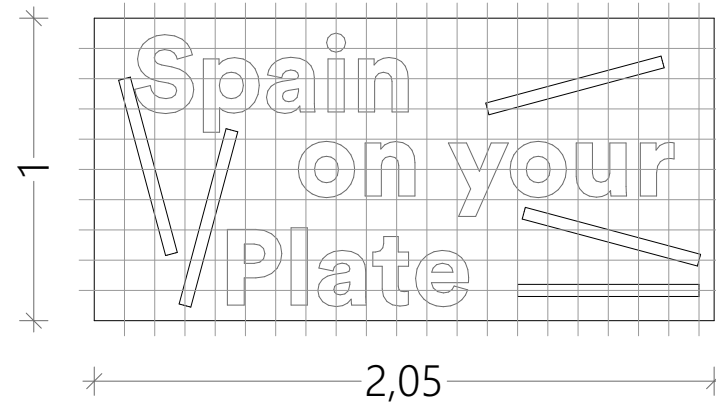


TYPE A: Backlit letters "Tasting Spain"
Typography: Circular Black. Text height: 25cm.

T8 LED tubes of 120cm & 60cm

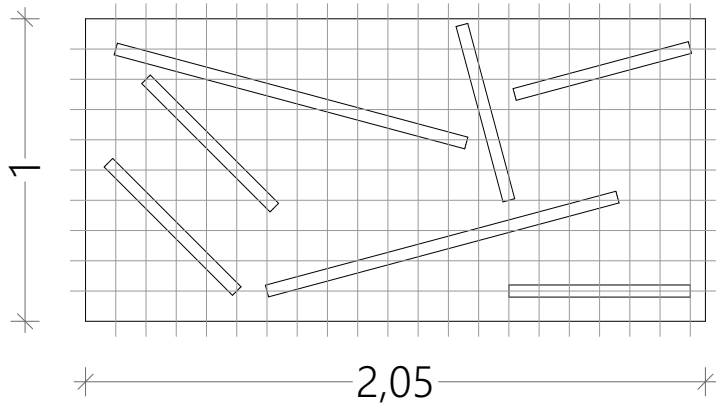


TYPE 2: T8 LED tubes of 120cm
& 60cm



TYPE B: Backlit letters "Spain on your plate"
Typography: Circular Black. Text height: 25cm.

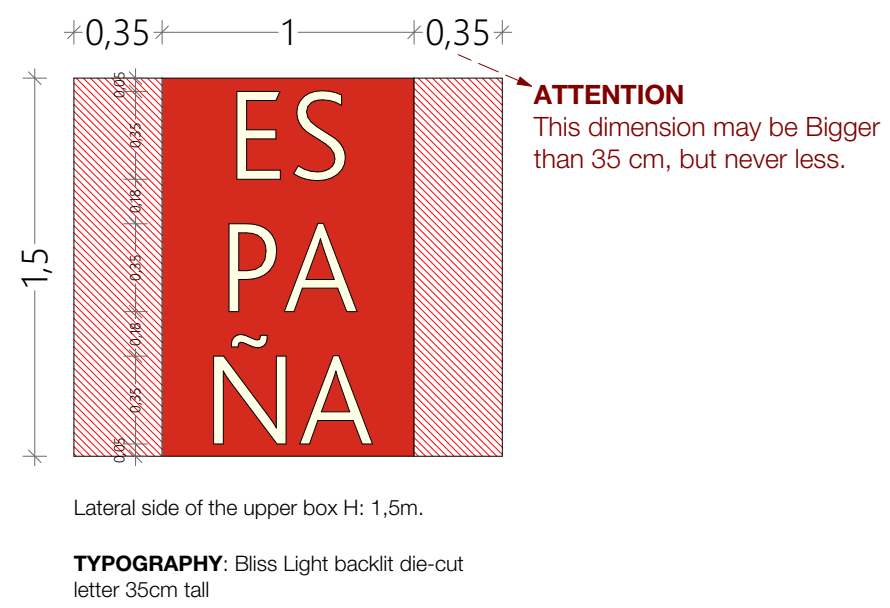
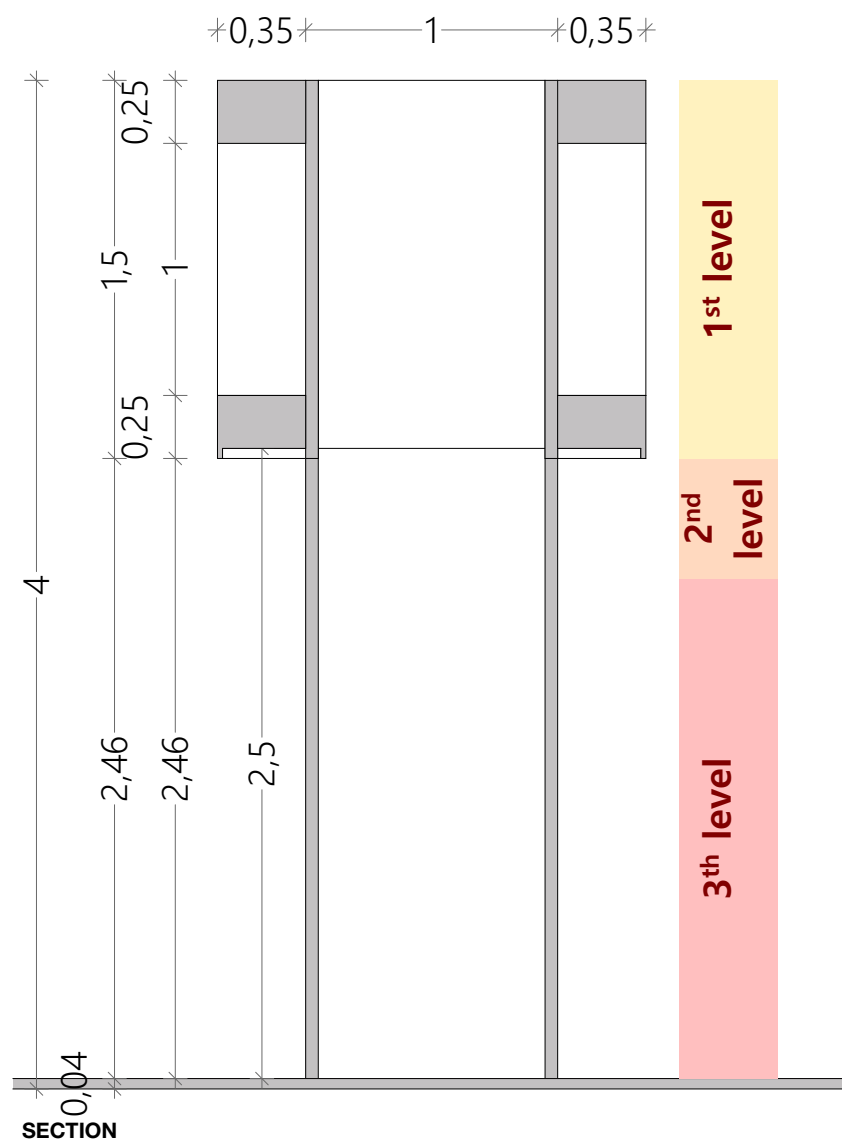
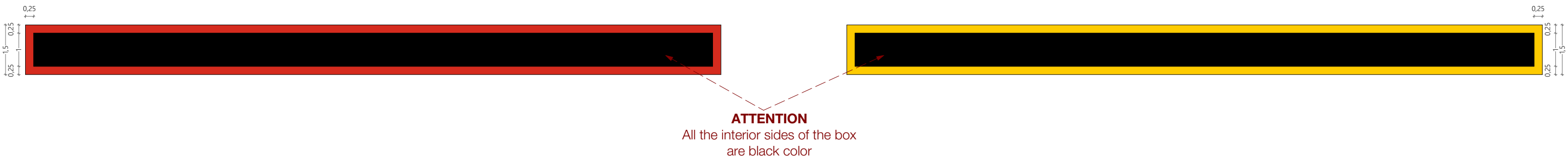
T8 LED tubes of 120cm & 60cm



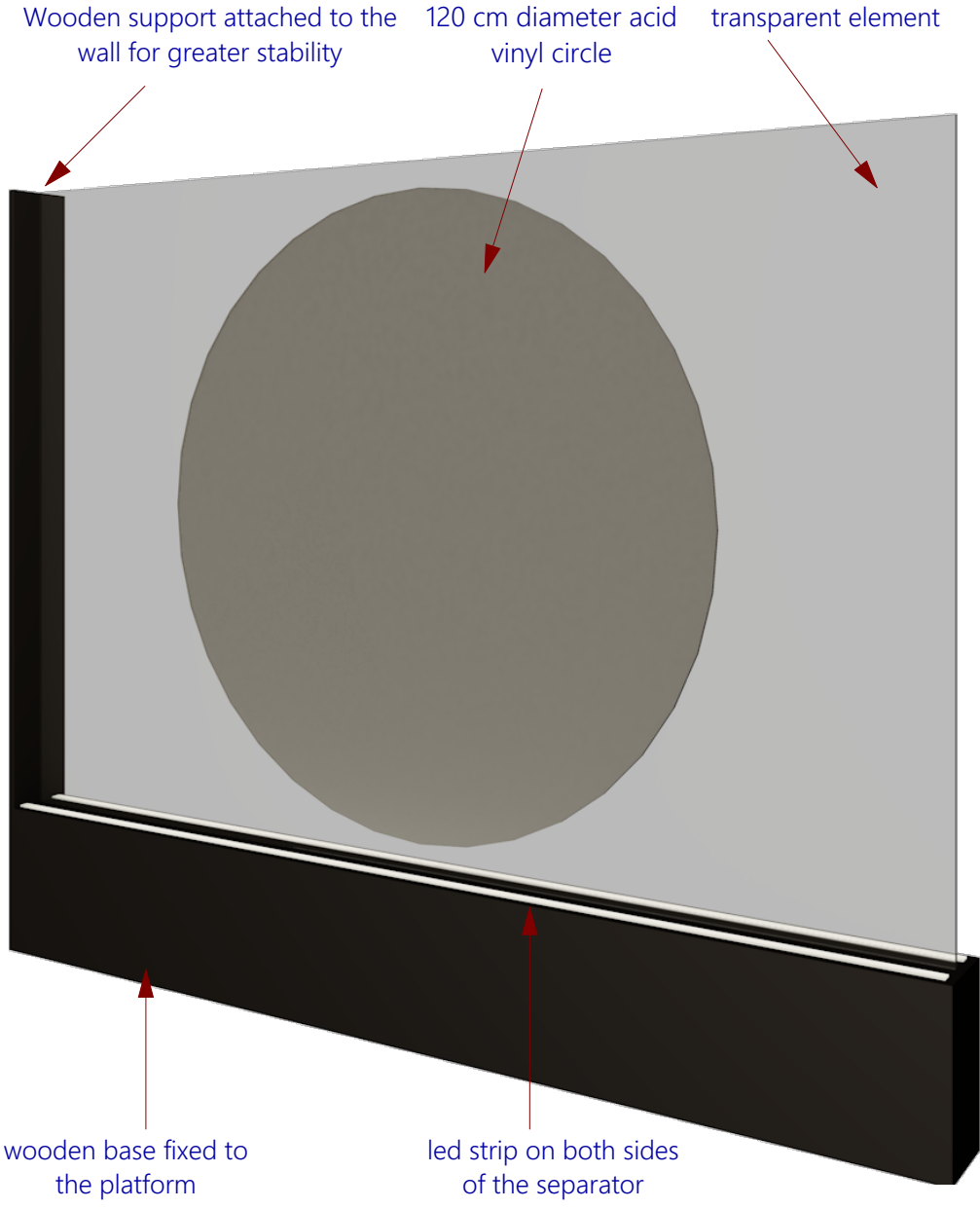
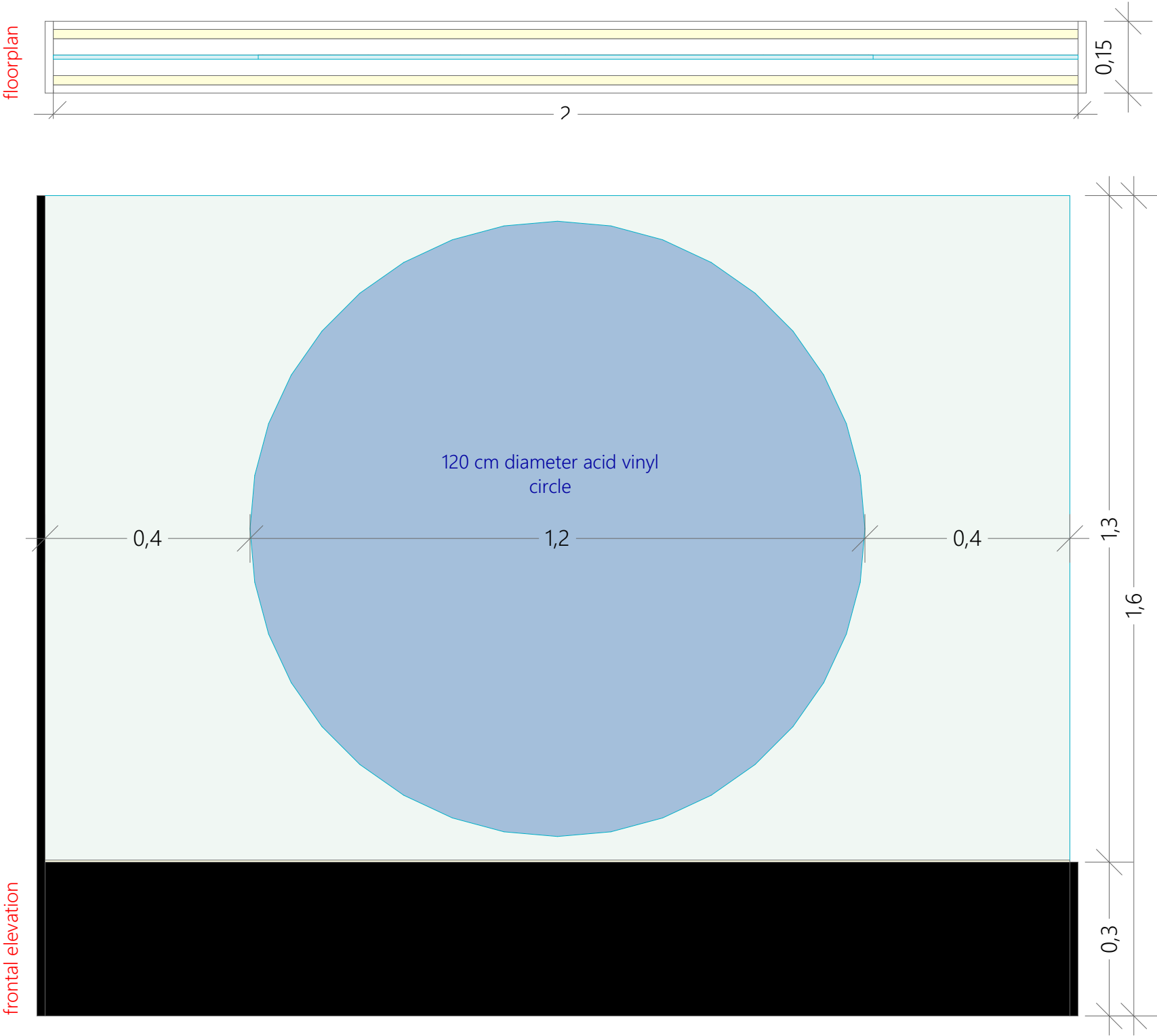
TYPE 3: T8 LED tubes of 120cm
& 60cm

RED PANTONE 485C

YELLOW PANTONE 116C



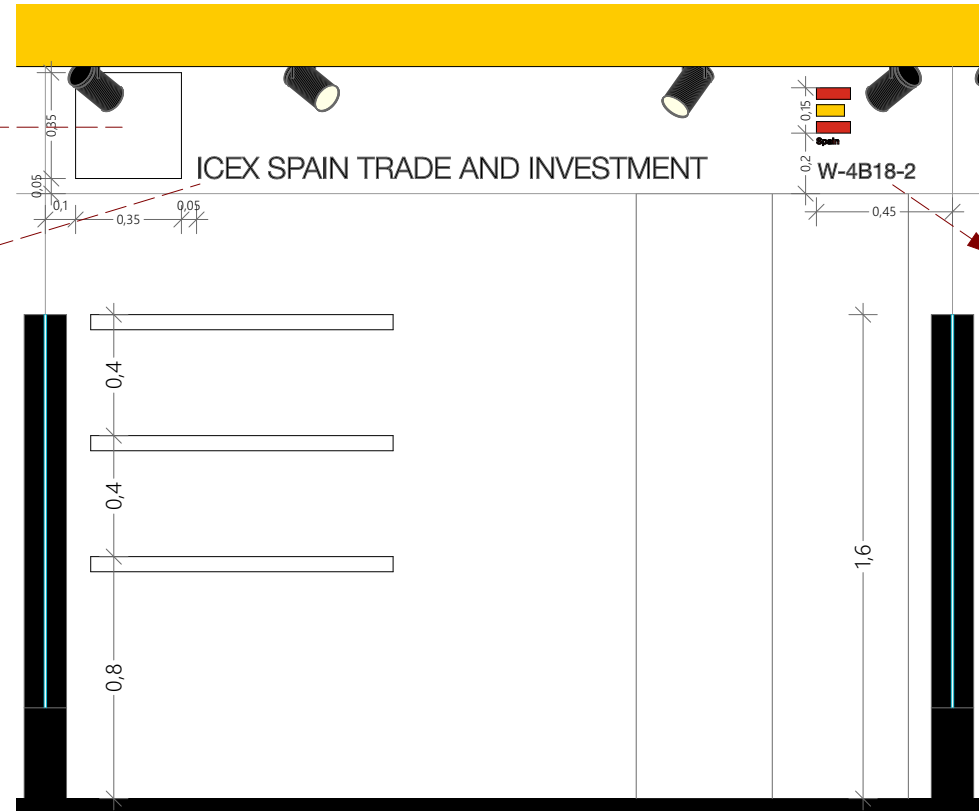
ATTENTION: indicative measures



ATTENTION: indicative measures

EXHIBITOR'S LOGO: 35 X 35 cm.

TYPOGRAPHY EXHIBITOR ID:
HelveticaNeueLT Pro 45 Lt Occidental,
Height: 5cm.
Maximum 32 characters per line on 2.8m
wide stands. If the text is larger, it will be
placed in 2 lines.

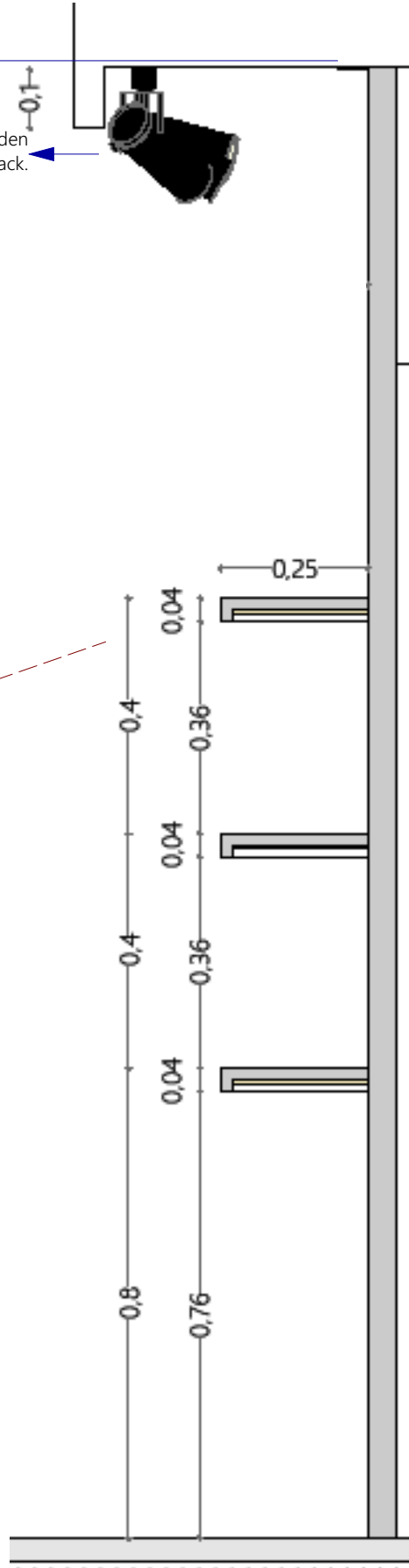


TYPOGRAPHY BOOTH NUMBER:
HelveticaNeueLT Pro 45
Lt Occidental Height:
5cm.

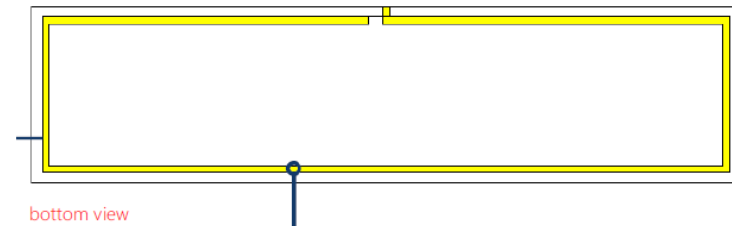
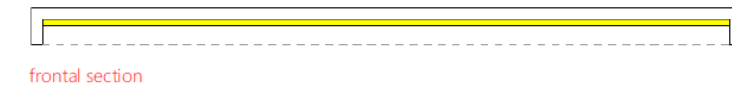
Lighting with LED TUBE, the power
illuminates the entire wall from top to
bottom and the first shelf for displaying
products



Adjustable spotlights on hidden
electrified track.



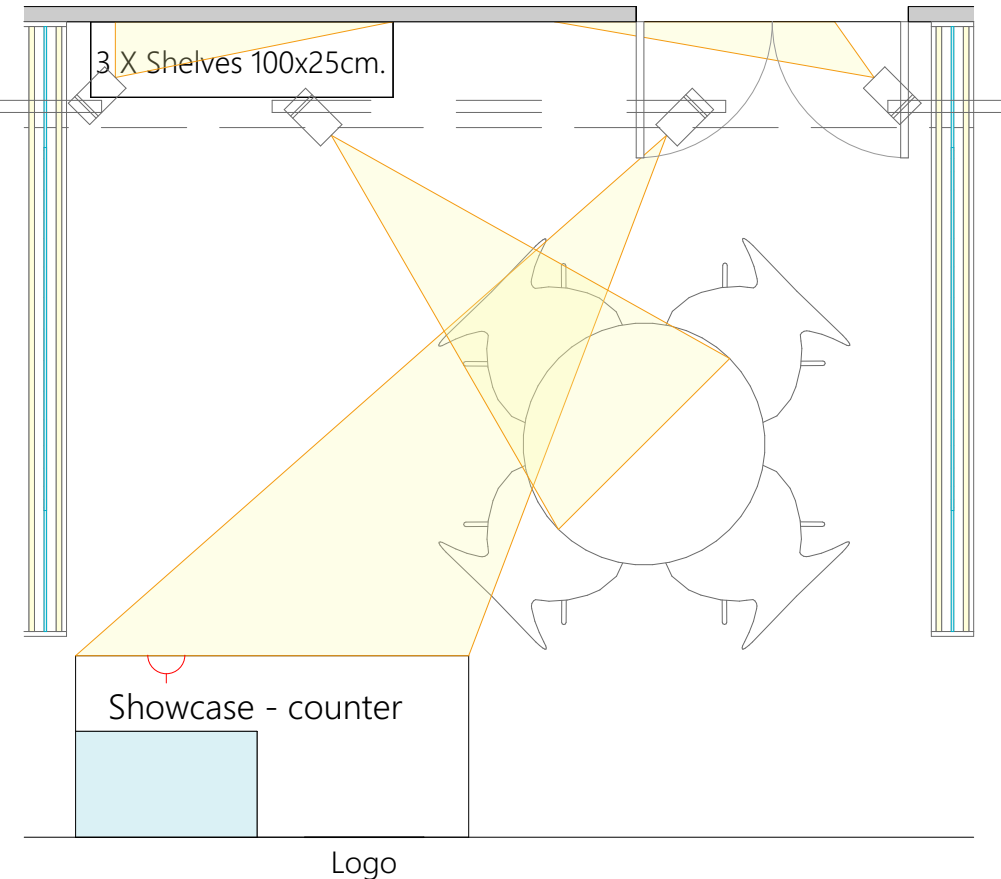
White melamine shelves



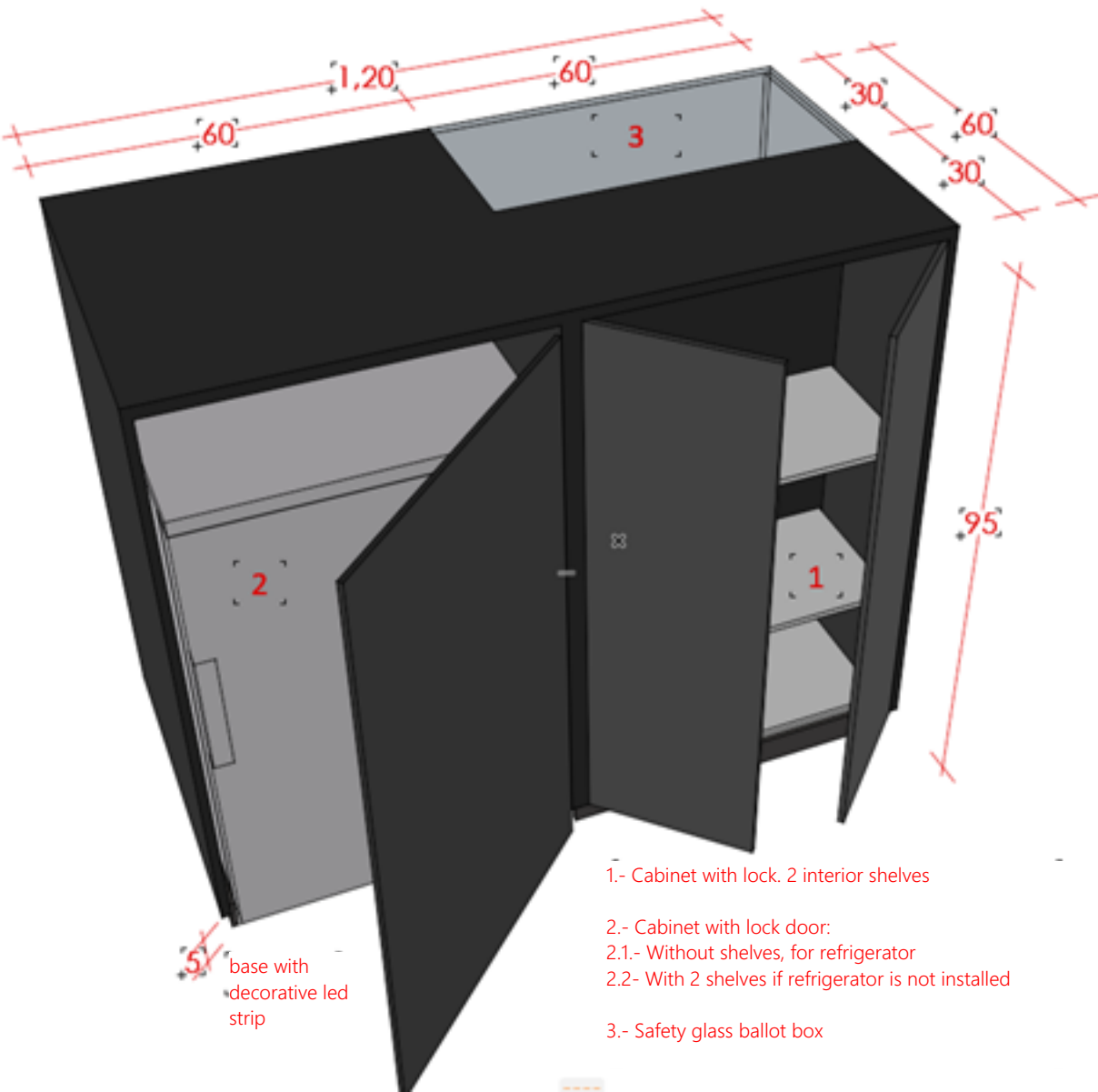
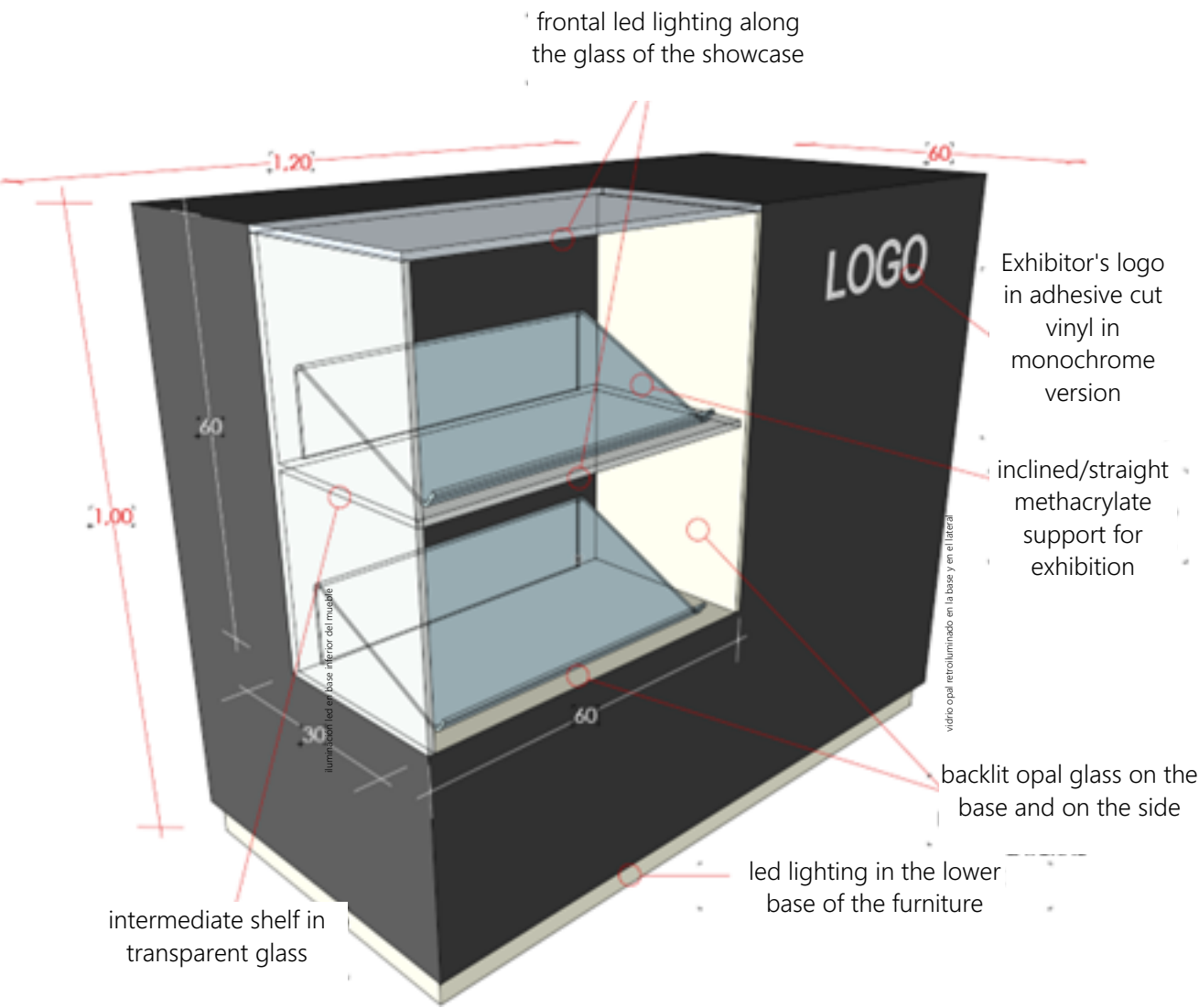
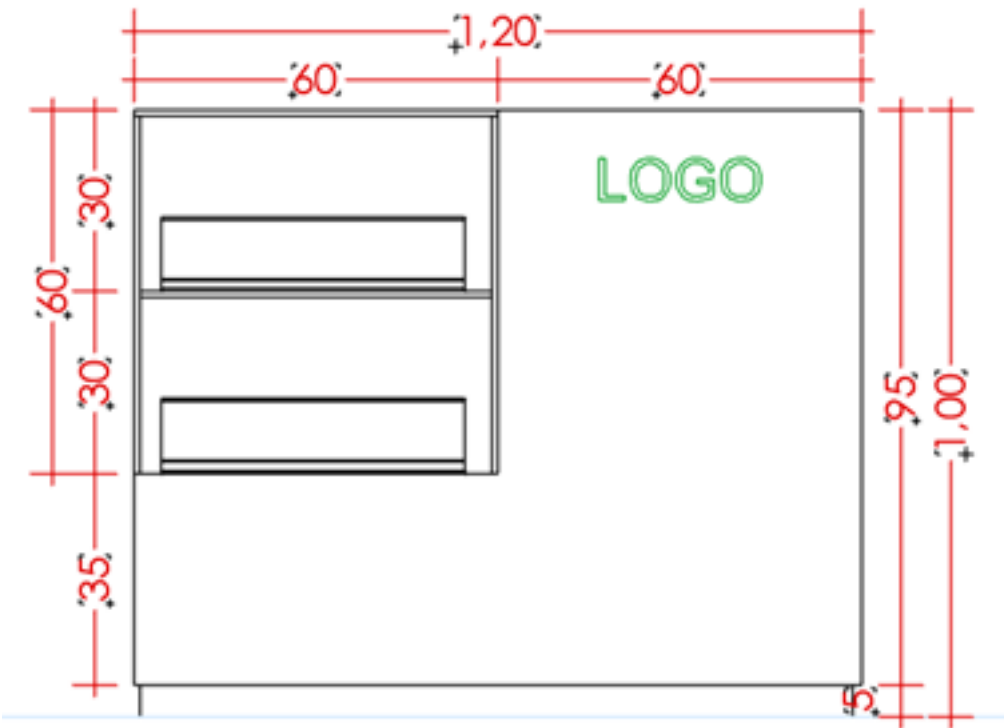
led strip located
around the inner
perimeter of the shelf

ATTENTION:
Booths of 3m in length (or minimum stand) will
have 4 spotlights oriented as indicated in the
drawing.

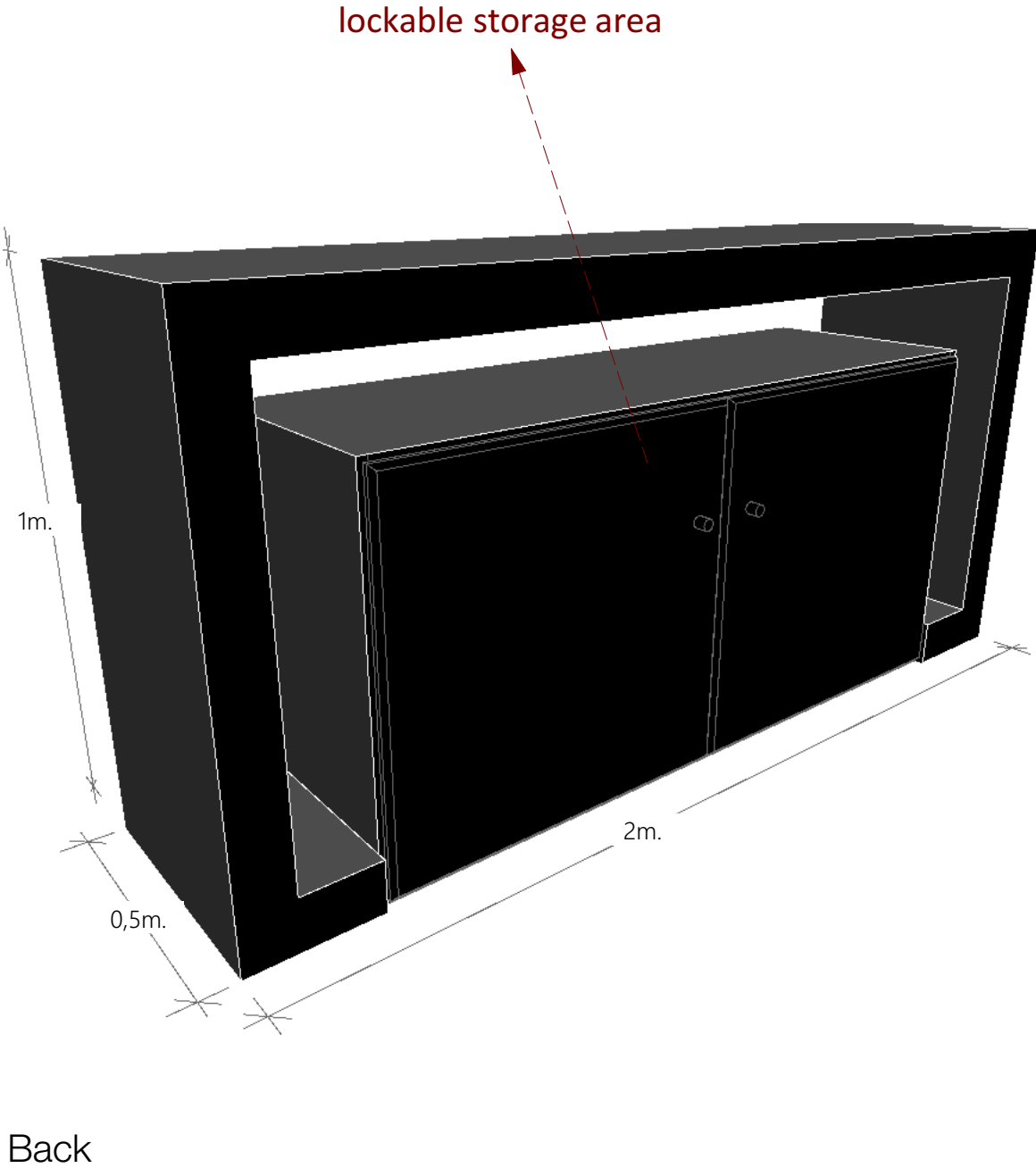
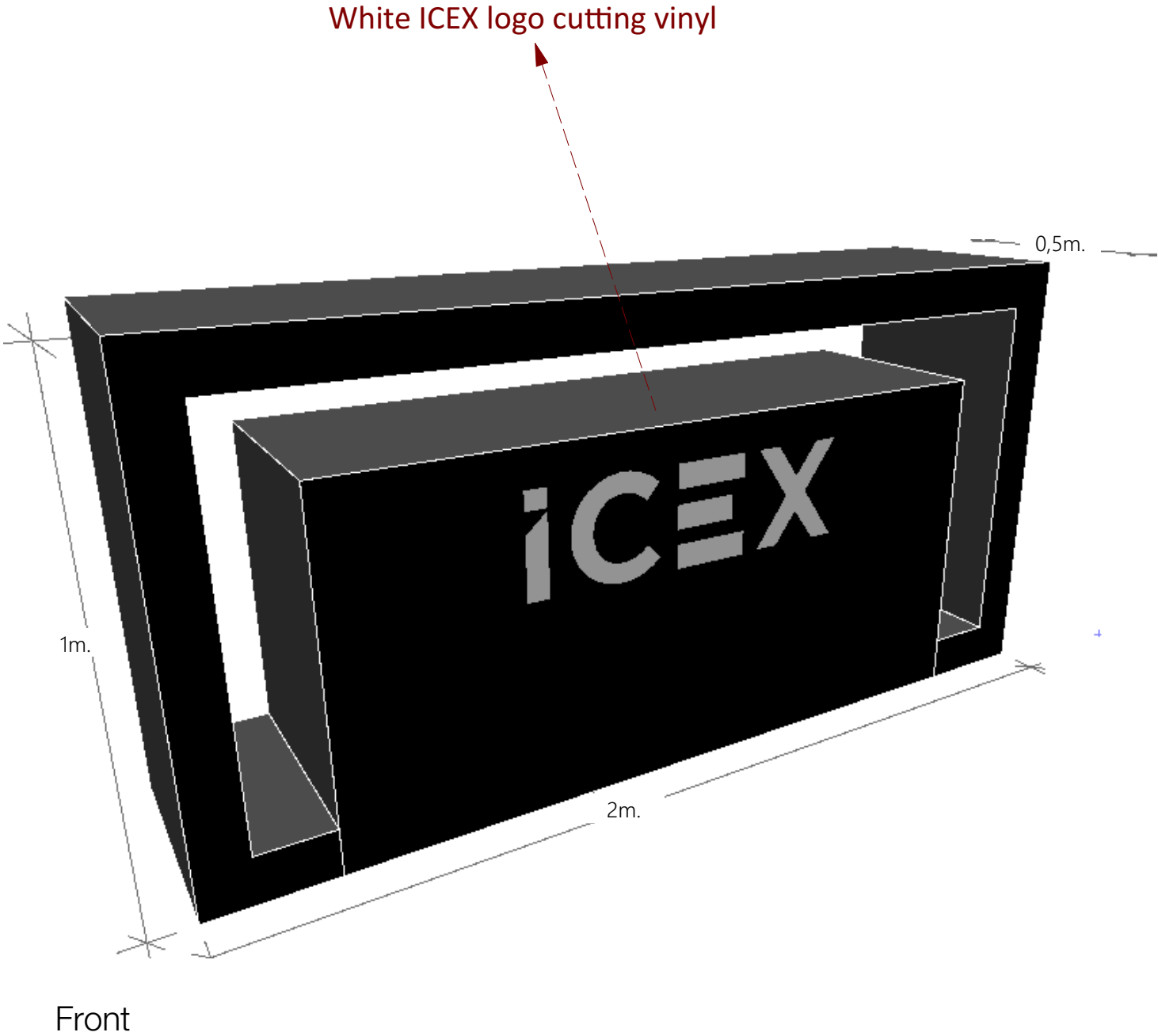
Each linear meter will have an additional
spotlight:
≥3m. 4 spotlights
≥4m. 5 spotlights
≥5m. 6 spotlights
≥6m. 7 spotlights
.....



ATTENTION: indicative measures



ATTENTION: indicative measures



Typography
HelveticaNeueLT Pro-75 Bd

Background
Red Pantone 485C

