

To Whom It May Concern,

On Friday, August 5th, we received an official communication from our Head Office in Madrid informing us that due to climatic conditions in Valencia, Spain, which have gravely affected the Kaki persiMon® crop, the Promotional Campaign for the Kaki persiMon® 2022 in Canada can no longer take place.

We hope that next year we will be able to reach out again with an RFP/briefing and be able to promote Kaki persiMon® again in Canada.

Sincerely,

Carlos Gómez
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