

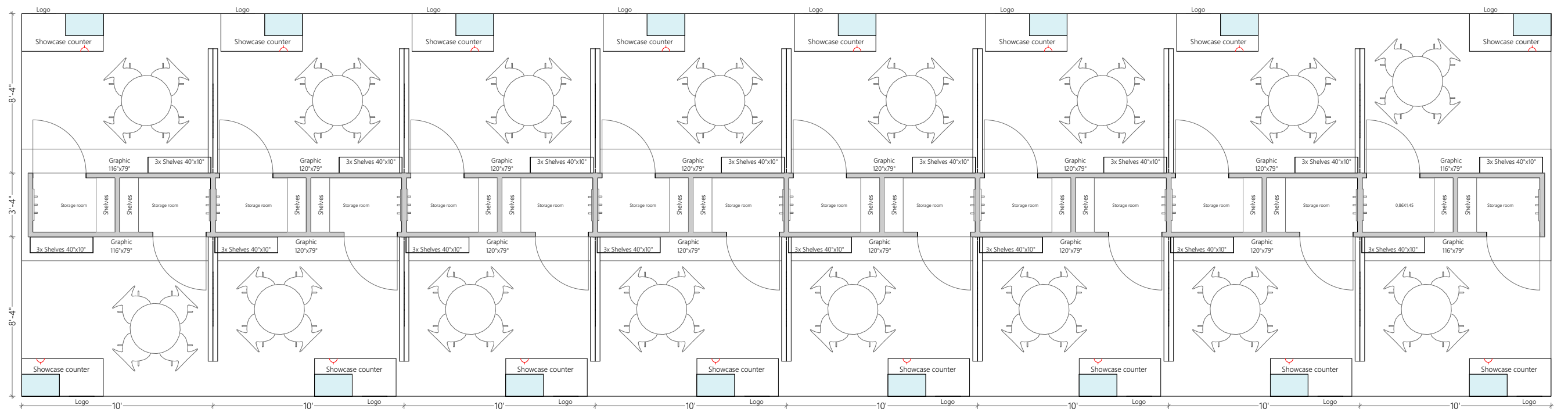
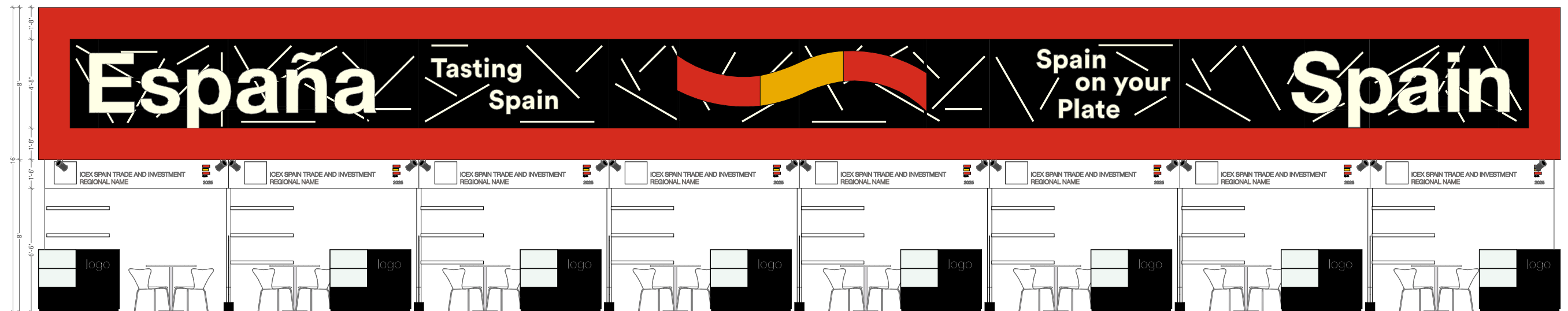
ANNEX 3

SIAL CANADA 25-27

PLANS & DETAILS

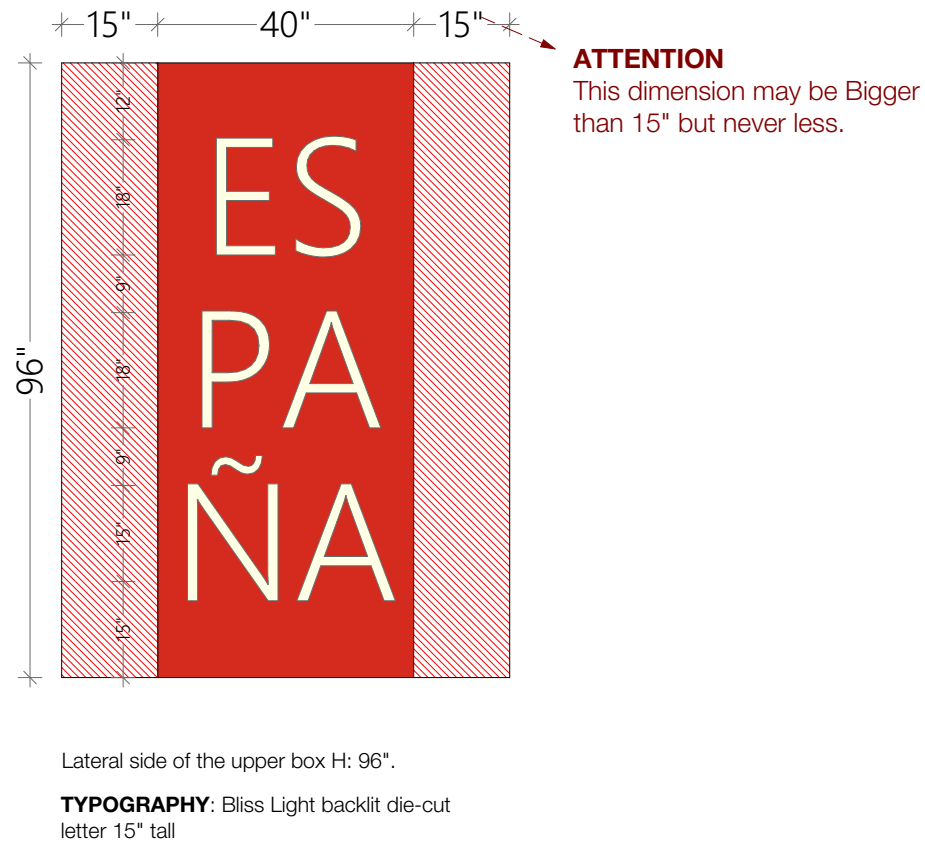
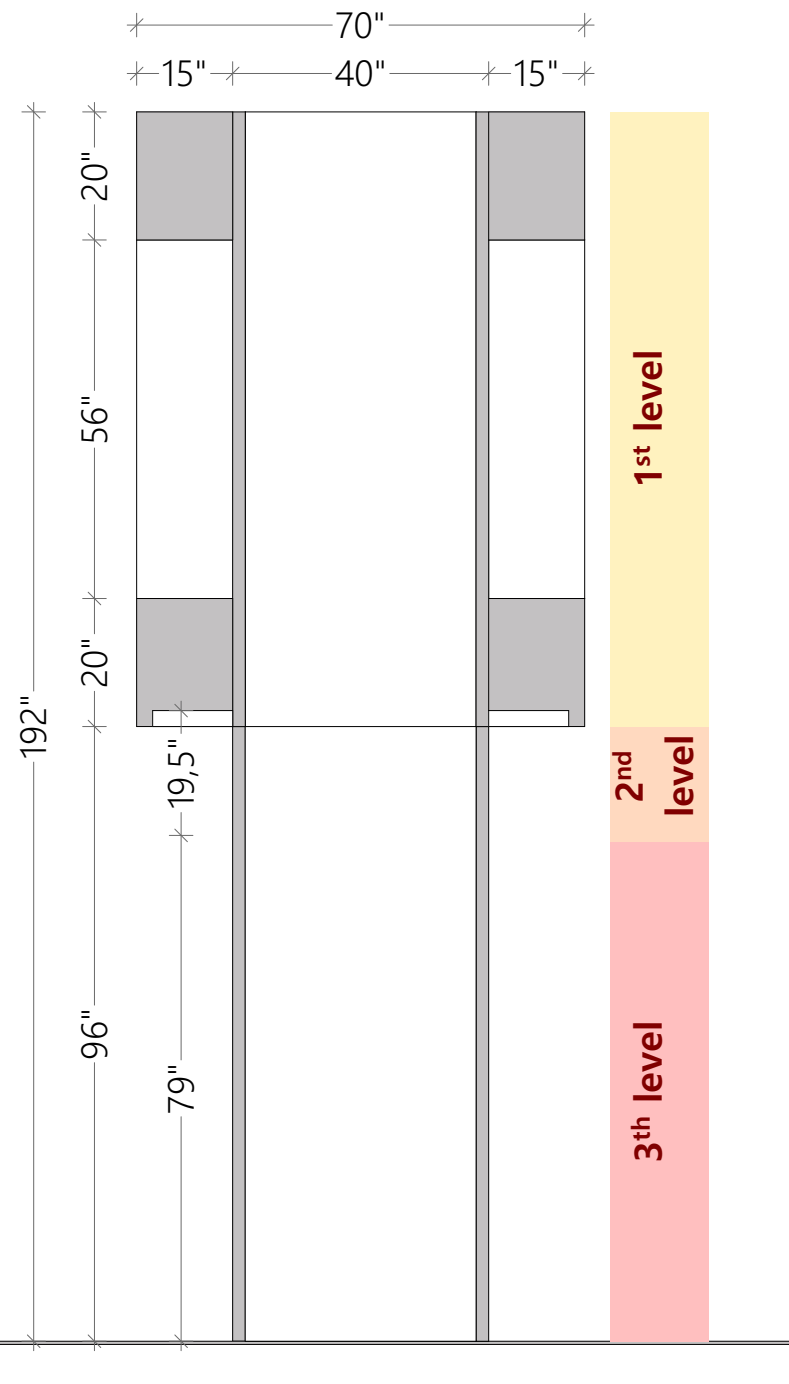
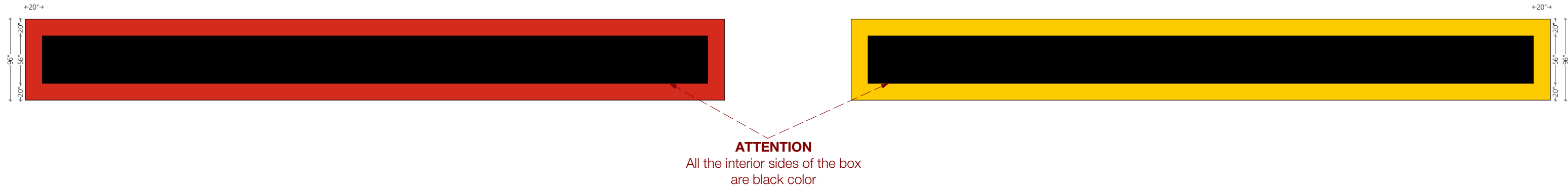


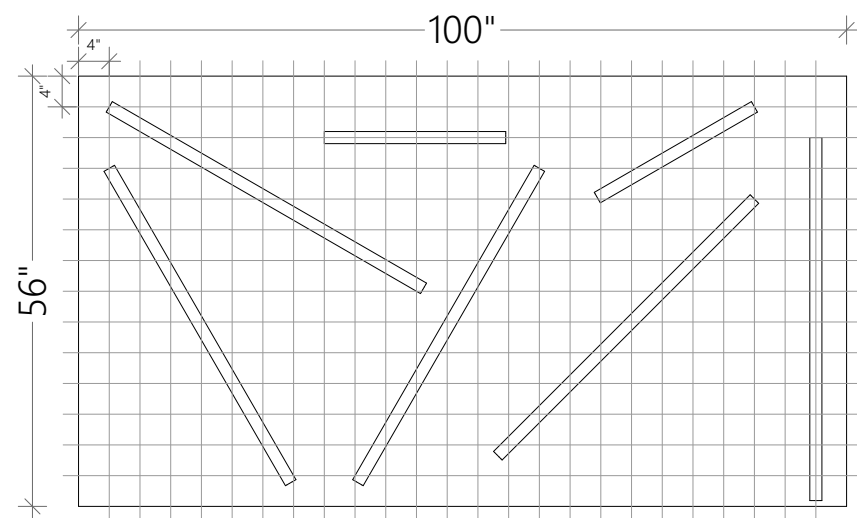




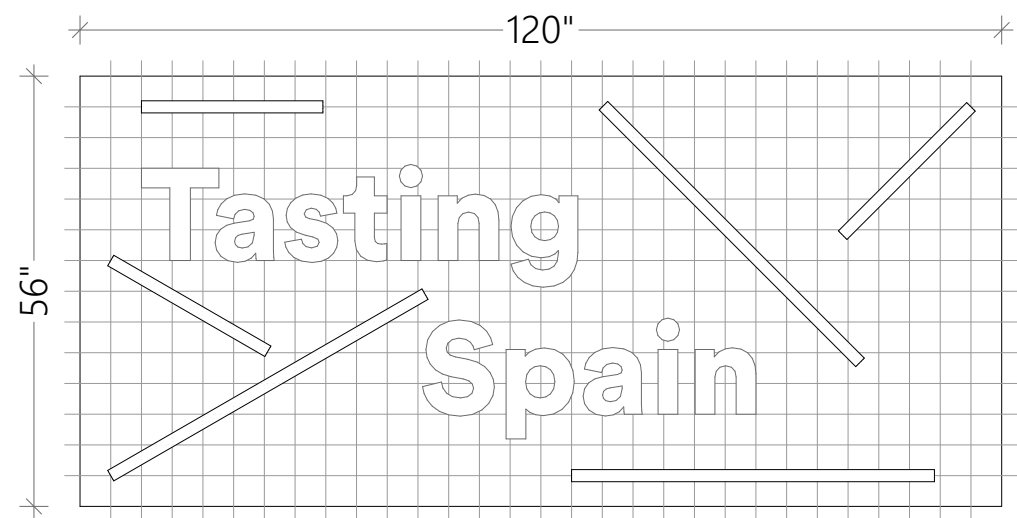
RED PANTONE 485C

YELLOW PANTONE 116C

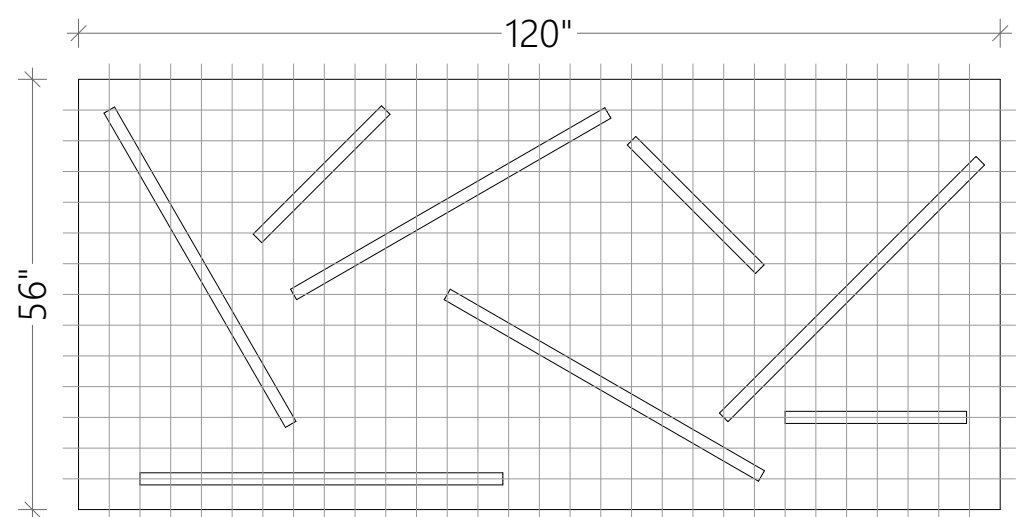




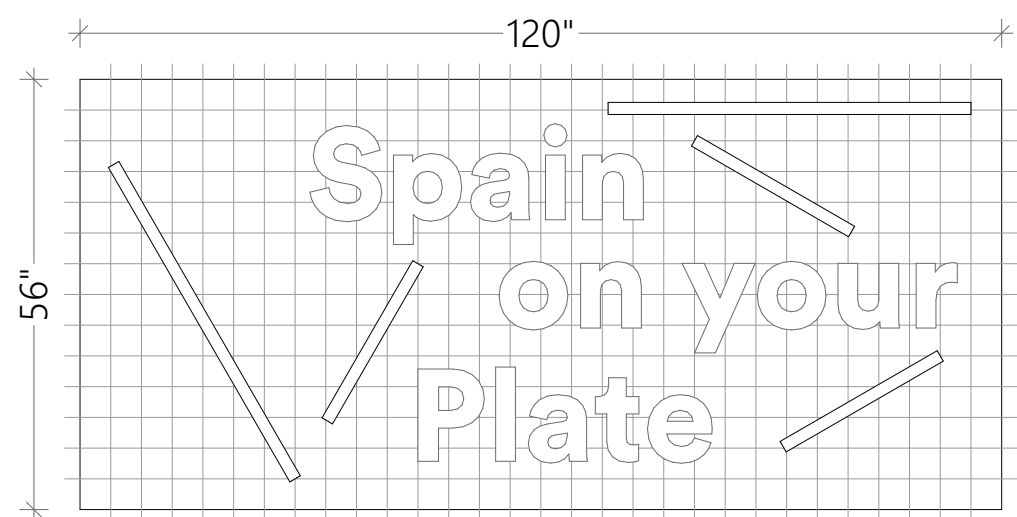
TYPE 1: T8 LED tubes 4' & 2'



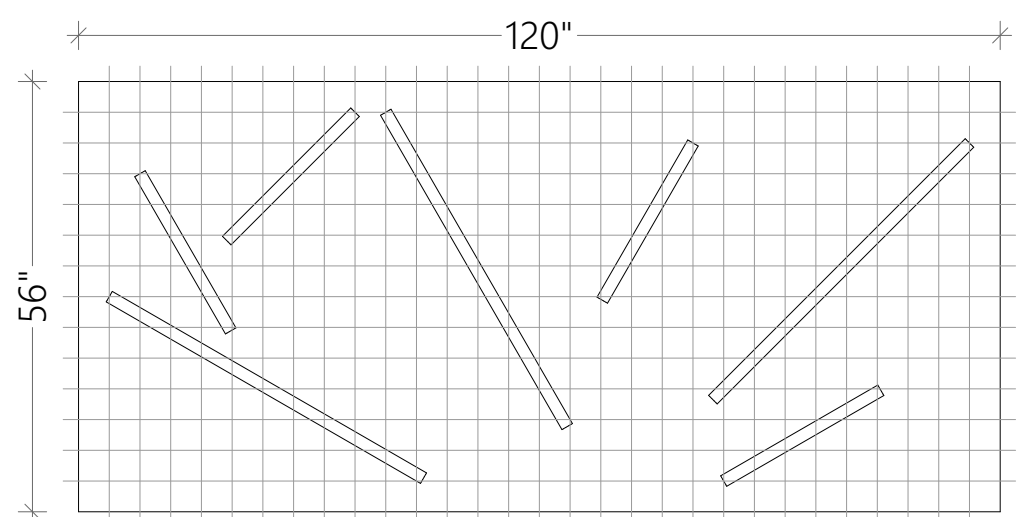
TYPE A: Backlit letters "Tasting Spain"
 Typography: Circular Black. Text height: 1'.
 T8 LED tubes 4' & 2'



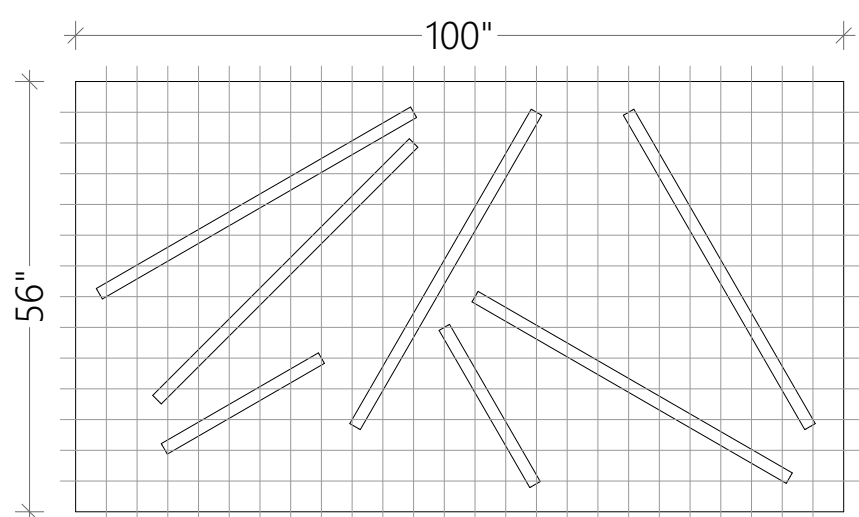
TYPE 2: T8 LED tubes 4' & 2'



TYPE B: Backlit letters "Spain on your plate"
 Typography: Circular Black. Text height: 1'.
 T8 LED tubes 4' & 2'



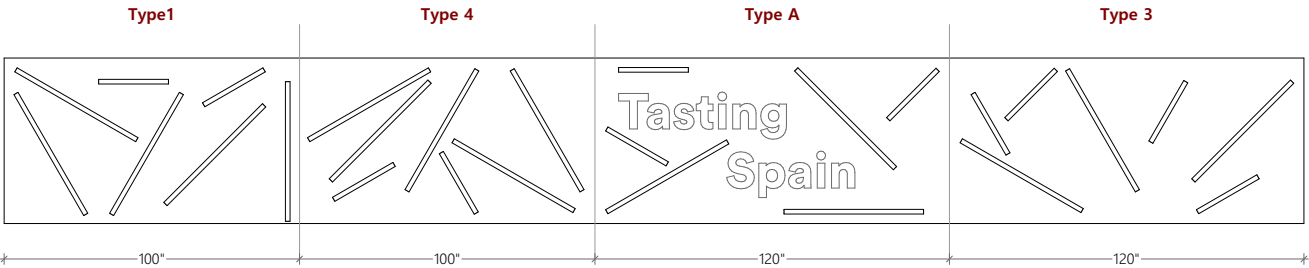
TYPE 3: T8 LED tubes 4' & 2'



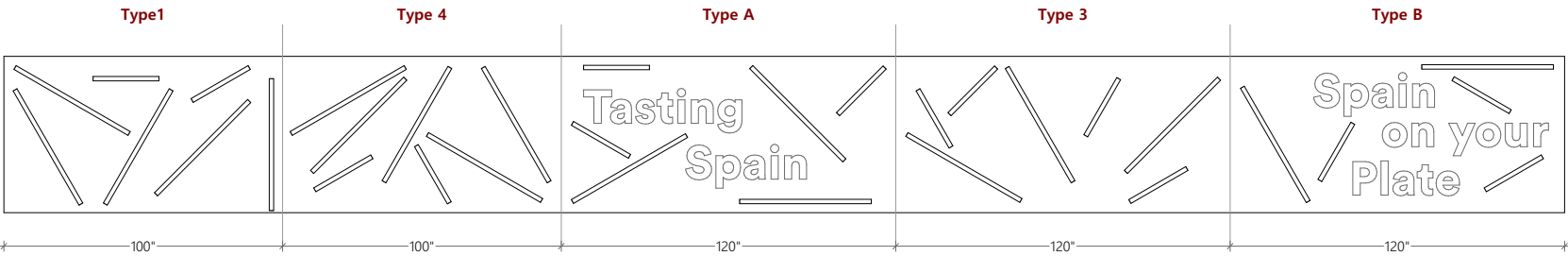
TYPE 4: T8 LED tubes 4' & 2'

ATTENTION:

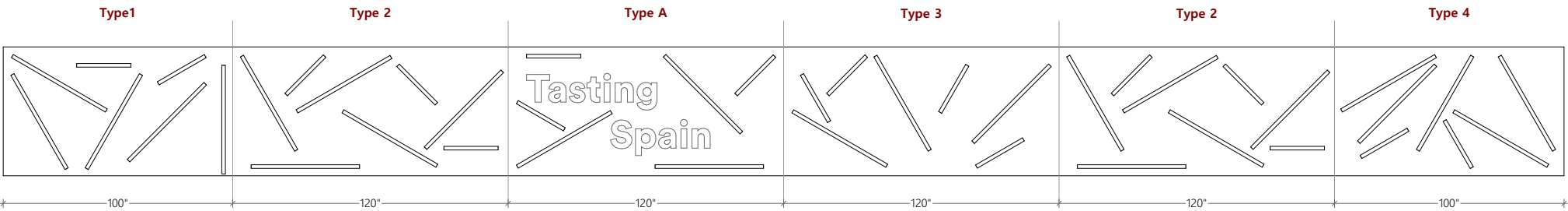
Panel type 1 & 4 are 100" long to compensate the thickness of the box (20"+20")



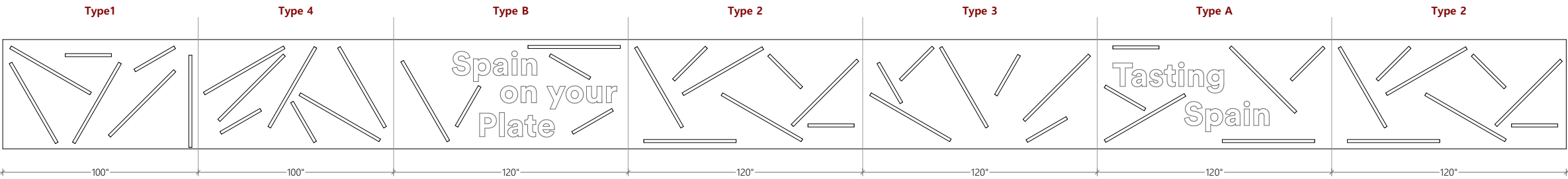
40 FEET LONG ISLAND



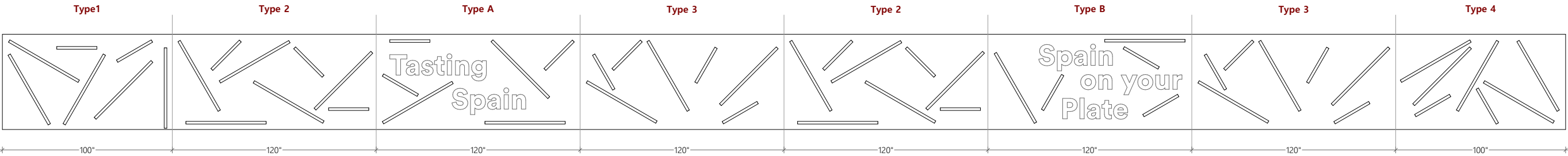
50 FEET LONG ISLAND



60 FEET LONG ISLAND



70 FEET LONG ISLAND



80 FEET LONG ISLAND

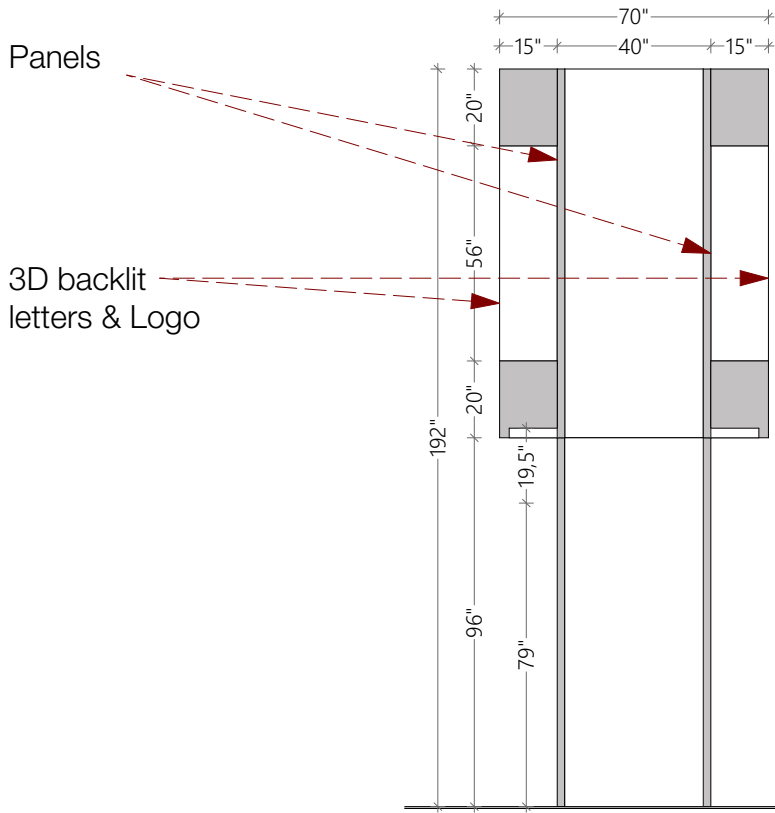


On the left side of the box: backlit corporeal letter España 38" high, Typography: HelveticaNeueLT Pro 75 Bd Occidental

In the central area of the box: Backlit "Virgullilla"-flag (Pantone colors Red 485C; Yellow 116C)
It will be 165" long (for 40' feet long islands the " Virgullilla" will be 120" long)

On the right side of the box: backlit corporeal letter Spain 38" high, Typography: HelveticaNeueLT Pro 75 Bd Occidental

ATTENTION: Side The side of the warehouse is set back 4' respect to the edge of the island



LED strip placed on each letter to achieve uniform lighting

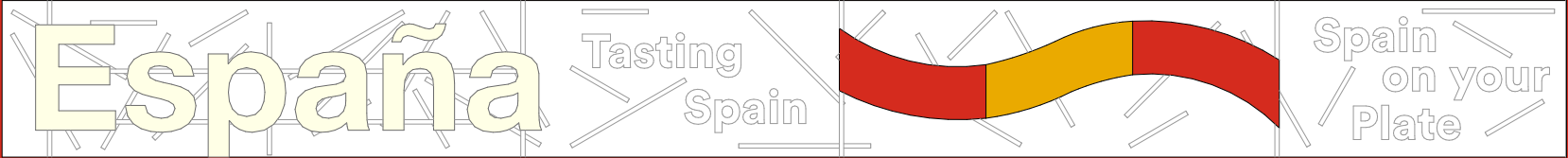


backlit white opal methacrylate front

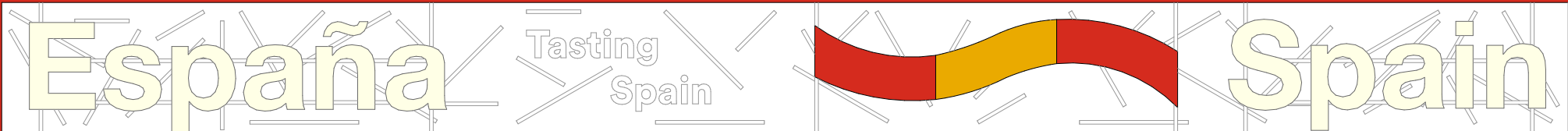




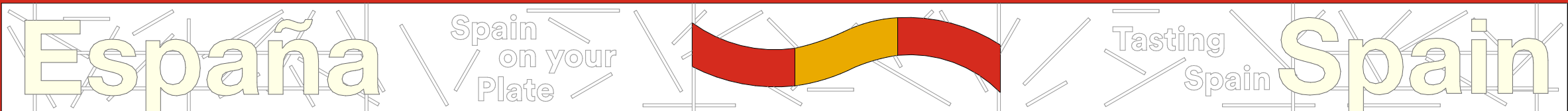
40 FEET LONG ISLAND:
"España" & Virgulilla 120"
long / Regional logo.



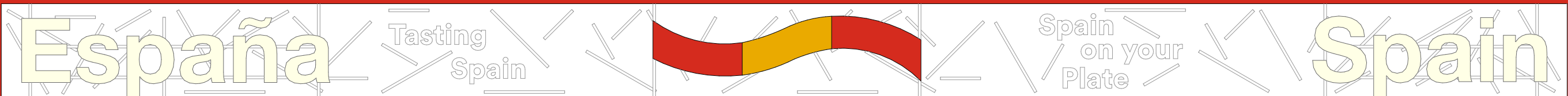
50 FEET LONG ISLAND:
"España" & Virgulilla 165"
long / Regional logo.



60 FEET LONG ISLAND:
"España", "Spain" & Virgulilla
165" long / Regional logo.



70 FEET LONG ISLAND:
"España", "Spain" & Virgulilla
165" long / Regional logo.



80 FEET LONG ISLAND:
"España", "Spain" &
Virgulilla 165" long /
Regional logo.

EXHIBITOR'S LOGO: 14"x14".

TYPOGRAPHY EXHIBITOR ID:
HelveticaNeueLT Pro 45 Lt Occidental,
Height: 2,75".
Maximum 32 characters per line. If the text
is larger, it will be placed in 2 lines.

ICEX SPAIN TRADE AND INVESTMENT
REGIONAL NAME

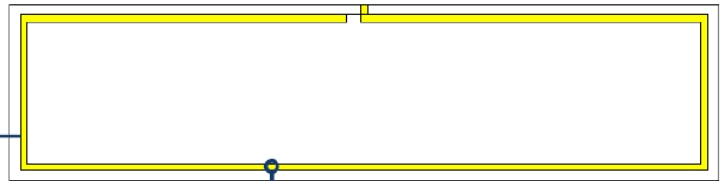
SPAIN LOGO:
Height: 6"

TYPOGRAPHY BOOTH NUMBER:
HelveticaNeueLT Pro 45 Lt Occidental
Height: 2".

White melamine shelves



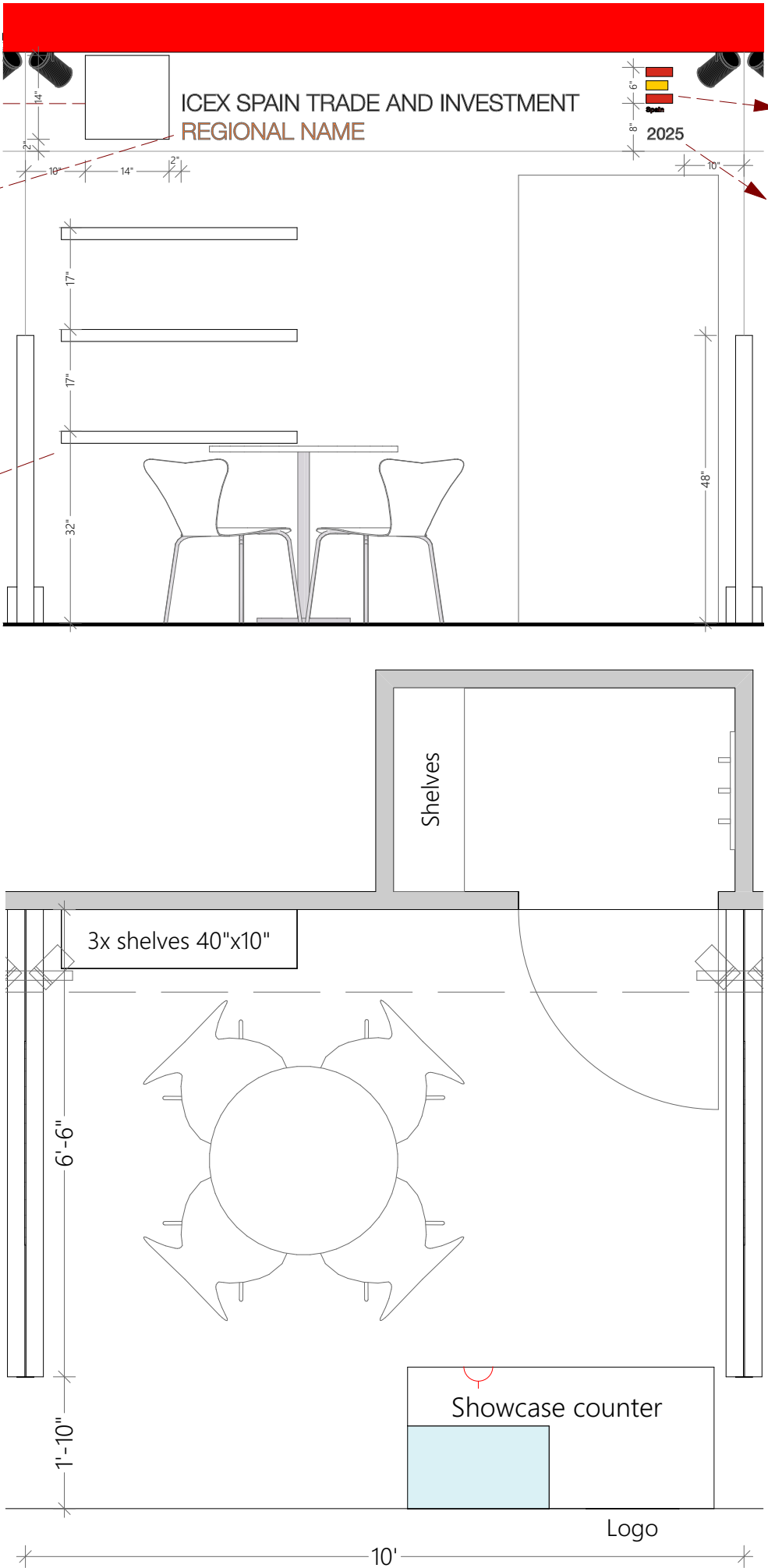
frontal section

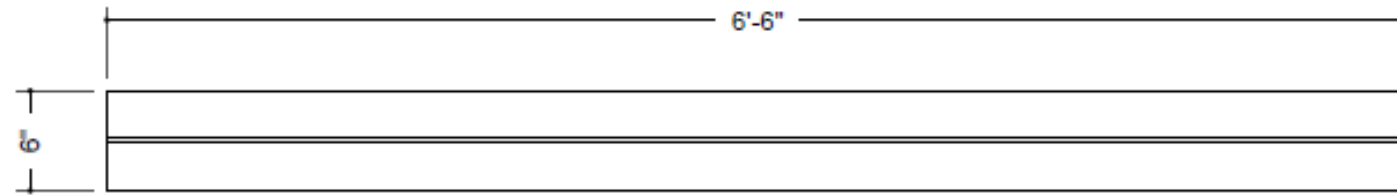


bottom view

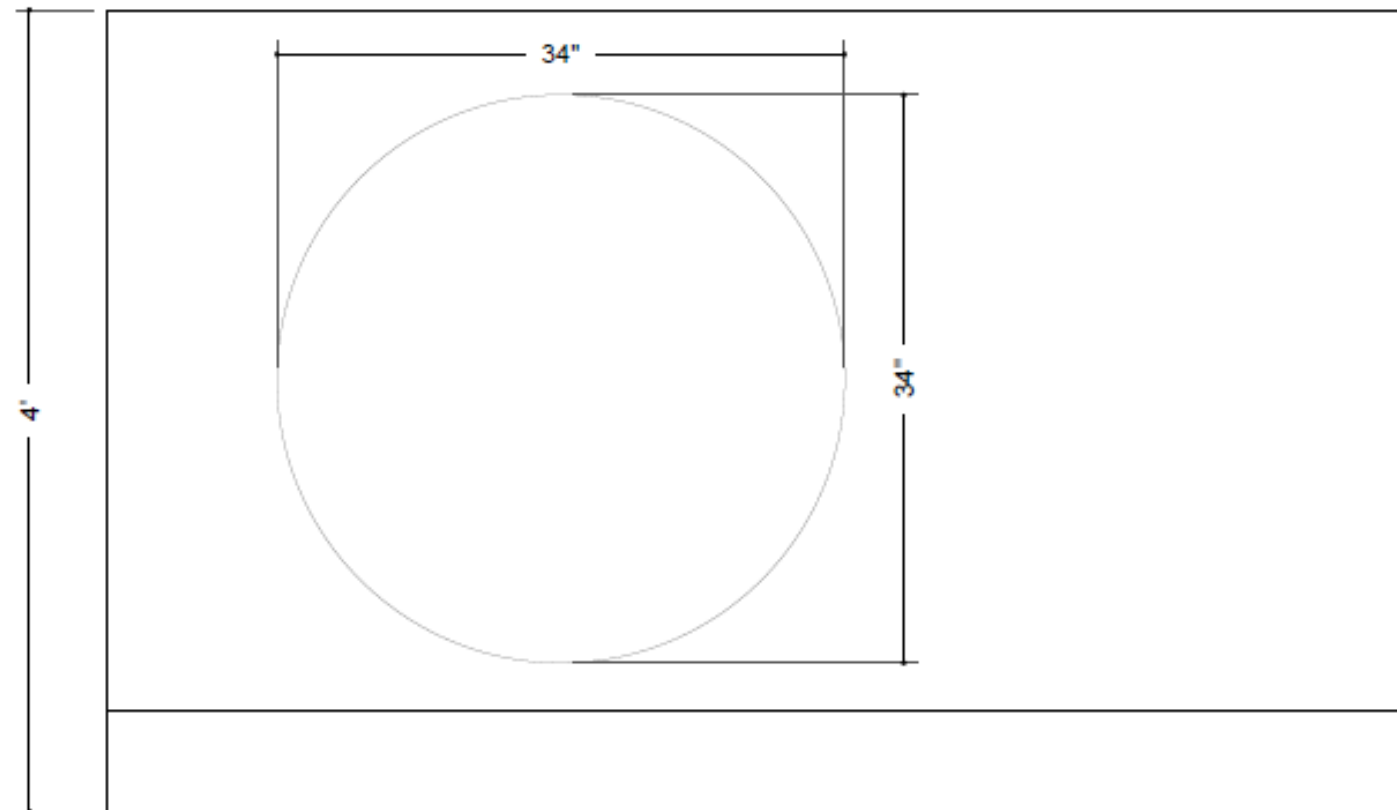


led strip located
around the inner
perimeter of the shelf



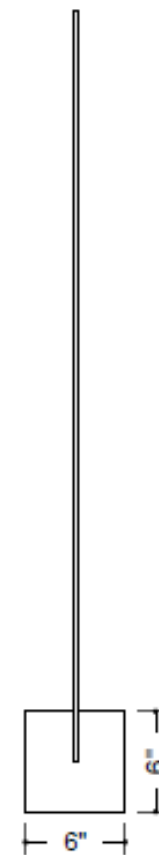
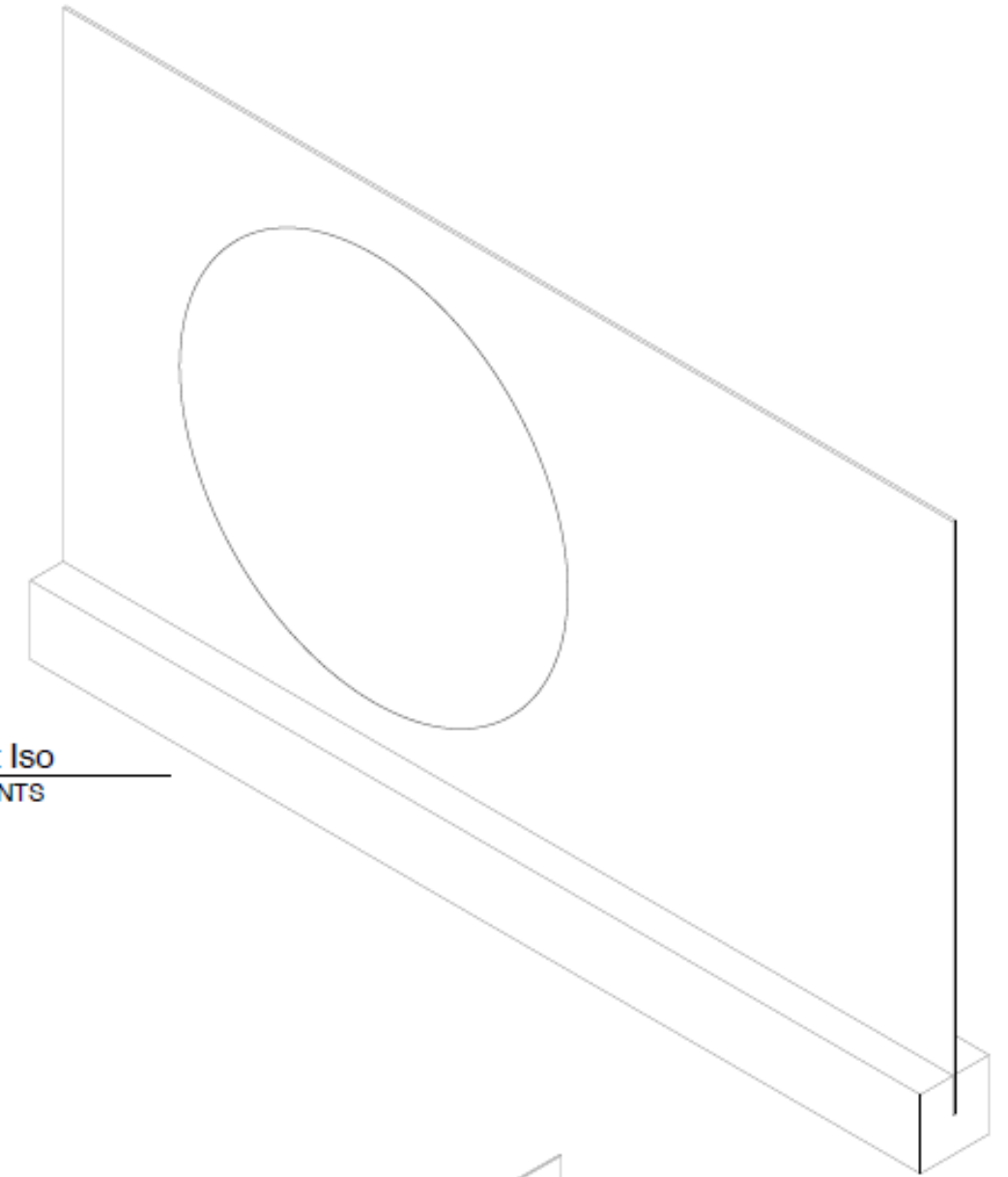


1 Plan View
Scale: NTS



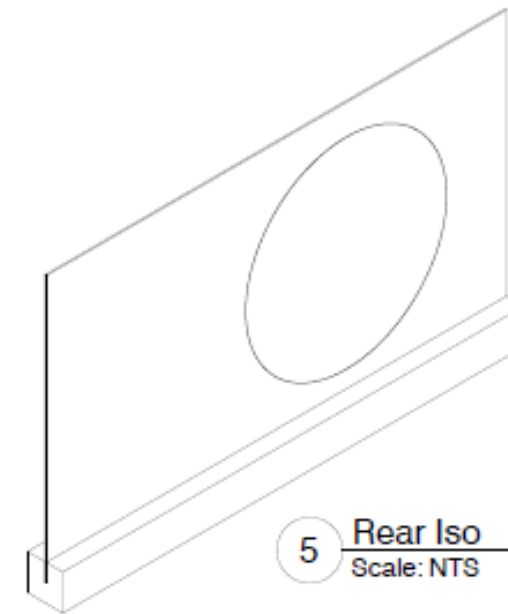
2 Front View
Scale: NTS

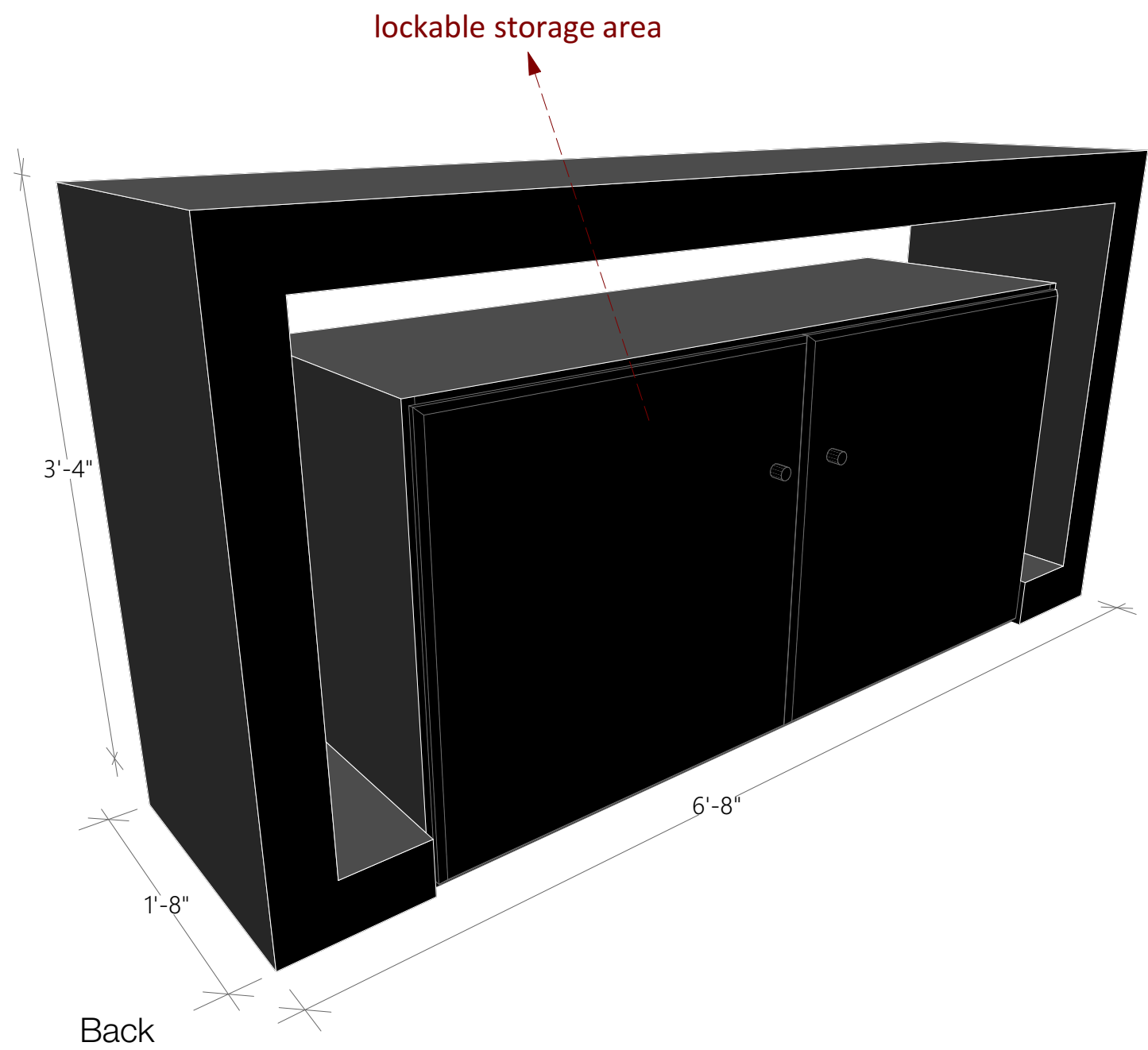
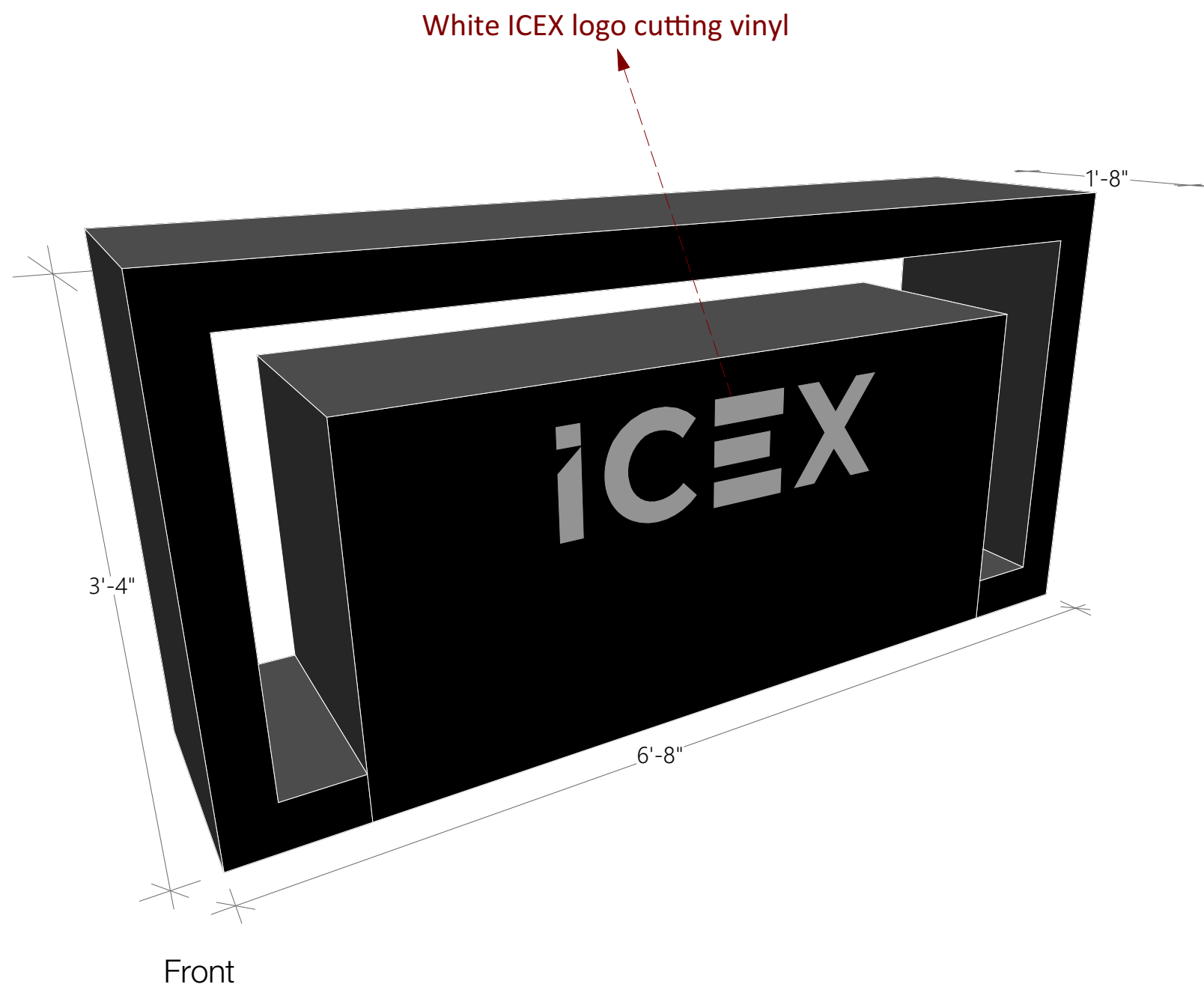
4 Front Iso
Scale: NTS



3 Side View
Scale: NTS

5 Rear Iso
Scale: NTS



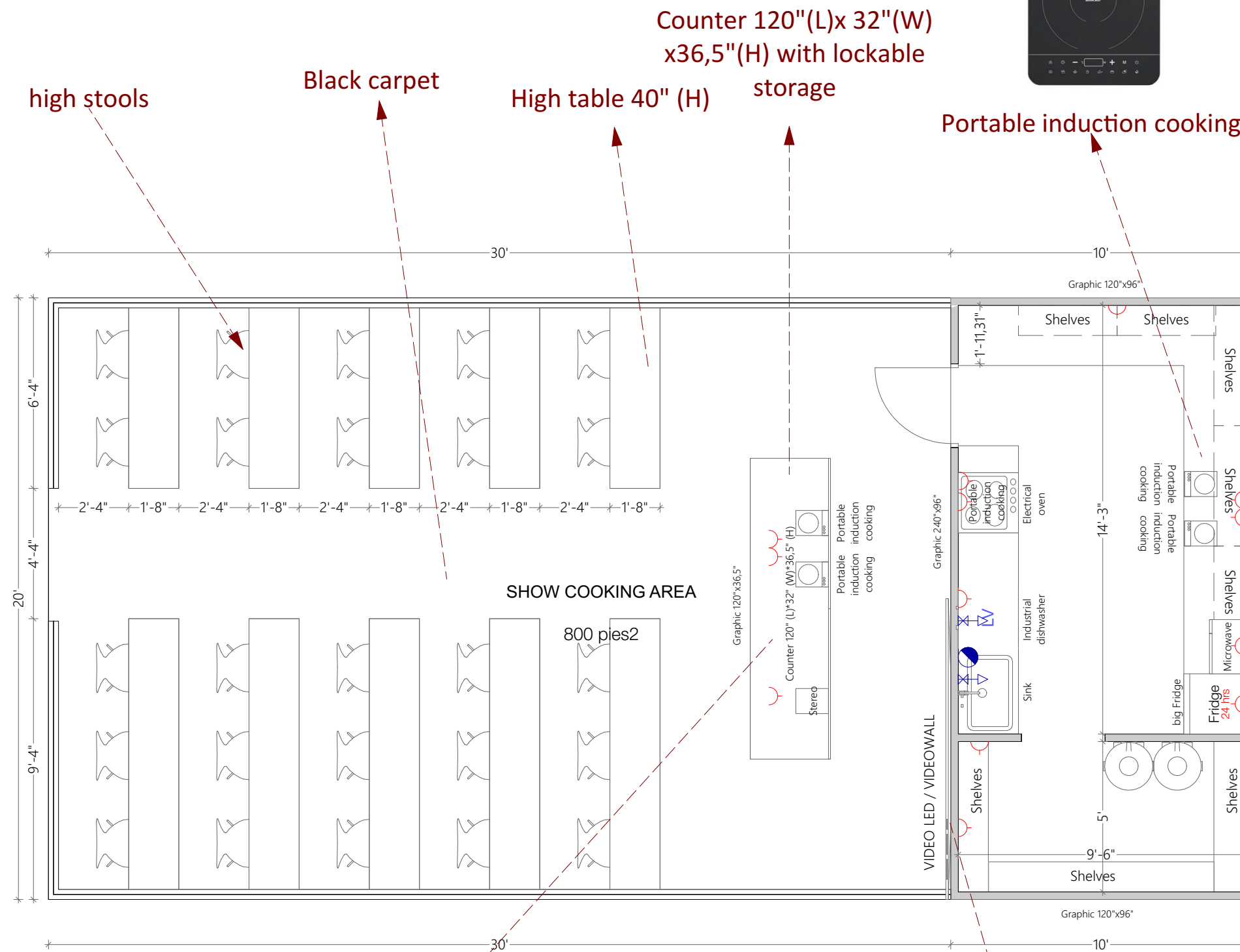


Typography
HelveticaNeueLT Pro-75 Bd

Background
Red Pantone 485C



1



camera to record the
showcooking to wach on
the screen

2

60"x120" VIDEO WALL



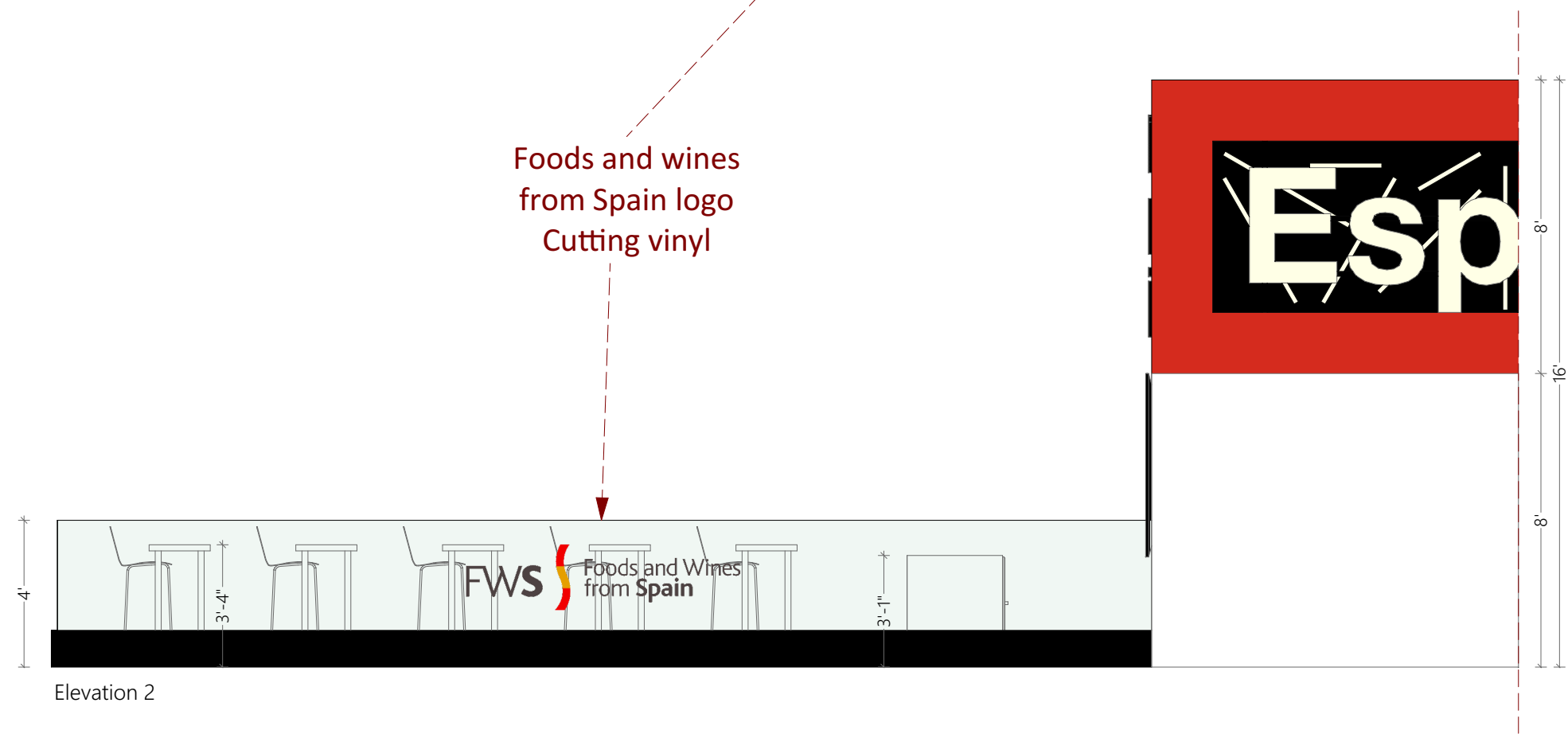
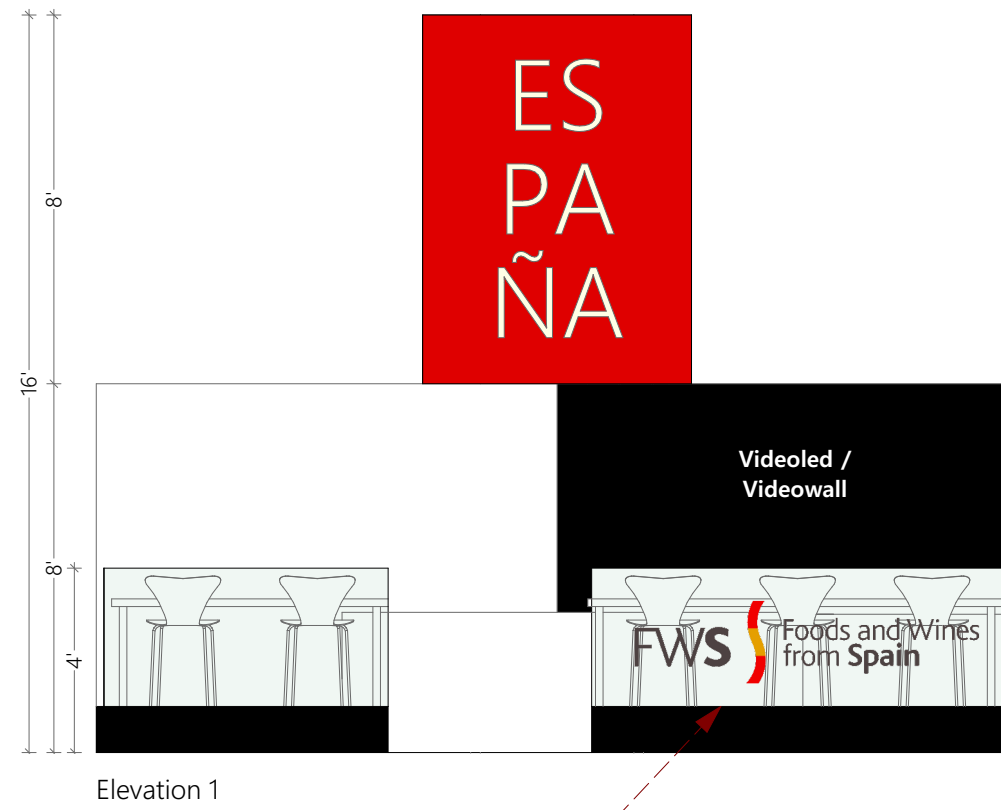
Portable induction cooking

Counter 120"(L)x 32"(W)
x36,5"(H) with lockable
storage

High table 40" (H)

Black carpet

high stools



Foods and wines
from Spain logo
Cutting vinyl

