

BUSINESS SUMMIT

Spain - United States

Houston, June 11th - 13th, 2025

Agenda



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ICEX

Cámara
de Comercio de España

SPAIN-U.S. CHAMBER OF COMMERCE

EUROPEAN
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SPAIN – UNITED STATES BUSINESS SUMMIT

PROGRAM (v06/09)

VENUE

HOTEL MARRIOTT MARQUIS HOUSTON
1777 Walker Street, Houston
Texas 77010, USA

Wednesday, June 11th, 2025

16.45 - 17.15 Registration of the Spanish companies

17.15 - 18.20 **"The current situation of the US market. Aspects to be considered for the development of business projects in the country"**

Venue: Briargrove Room

General overview

- María Jesús Fernández, Economic and Trade Counsellor, Trade Commission Spanish Embassy in Chicago
- Alberto Cerdán, Economic and Trade Counsellor, Trade Commission Spanish Embassy in Los Ángeles
- Javier Yraola, Economic and Trade Counsellor, Trade Commission Spanish Embassy in Miami

Spanish companies with presence in the US

- Alejo de Llopart-Mascaro, Vice President Operations and Sales, Laboratorios Rubio
- Jorge Cabal Alonso, SVP Business Development, Naturgy Renewables, U.S.
- Alex Cubas, Director of Sales-Solar & Storage Division, Power Electronics

Financial solutions for Spanish Multinationals in the US

- Jaime Uscola, Head of International Business and Corporate Products, Banco Santander

Spanish Investment in Latin America and Trade Relations with the USA

- Manrique Blen, Regional Director Latam, Auxadi

Closing remarks by Elisa Carbonell, CEO, ICEX Spain Trade and Investment

(Closed-door session for the Spanish companies in ICEX's delegation)

19.00 - 21.00 **Networking cocktail offered by ICEX Spain Trade and Investment and chaired by the Minister for Economy, Trade and Business of Spain. Greeting to the participating Spanish companies.**

Venue: Kingwood Room

Thursday, June 12th, 2025

08.45 - 9.15 **Registration and networking**
(Welcoming coffee)

09.30 - 10.00 **Inaugural Session of the “Spain-United States Business Summit”**
Venue: River Oaks Room

❖ Welcoming remarks:

- Martha Castex-Tatum, Mayor Pro Tem City of Houston

Screening of a short video on the role of Spanish companies in United States and bilateral relations with US companies (5min)

❖ Opening Speech:

- Carlos Cuerpo, Minister for Economy, Trade and Business of Spain

✓ *Master of Ceremony - María Jesús Fernández, Economic and Trade Counsellor, Trade Commission Spanish Embassy in Chicago*

10.00 - 10.50 **Round table - “Doing Business in Spain-Doing Business in United States”**
Venue: River Oaks Room

Based on their own experience, Spanish and US companies will reflect on business climates in both countries. Are both cultures a good business match? What are the main challenges and opportunities in each market?

Participants:

- Javier Sevilla, CEO Flatiron Dragados (ACS)
- Guillermo Eguidazu Chapa, CEO Viscofan USA Inc.
- Victor Romia Portoles, Director for North America Customer Fulfillment, Amazon
- Brad Purtell, Vice President of Invenergy Services Business Development, Invenergy

Moderator: Elisa Carbonell, CEO, ICEX Spain Trade and Investment

10.50 - 11.00 Public Private Partnerships

Venue: River Oaks Room

- Inmaculada Riera, CEO, Spain Chamber of Commerce
- Marta Blanco, President, International Relations Committee, Spanish Confederation of Business Organizations (CEOE)

11.00 - 11.30 Networking coffee-break

11.30 - 12.00 Fireside chat

Venue: River Oaks Room

12.00 - 13.00 Sectorial Panels (simultaneous):

❖ **The Future of Texas Electricity Supply and Transport**

Venue: Briargrove Room

Participants:

- Muss Akram, VP Utility Strategy, CenterPoint Energy
- Kenneth B. Medlock III - James A. Baker, III, and Susan G. Baker Fellow in Energy and Resource Economics, and Senior Director of the Center for Energy Studies, Baker Institute for Public Policy, Rice University
- Carlos Aparicio, VP Operation Manager North America, Técnicas Reunidas
- Pablo Sánchez, COO, Elecnor Belco

Moderator: George Y. Gonzalez, Partner, Haynes & Boone

Q&A

❖ **Smart Infrastructure & Tech Solutions**

Venue: River Oaks Room

Participants:

- Ignacio Gastón, CEO, Ferrovial Construction
- Varuna A. Singh, PE. Houston Deputy Chief Engineer, Texas Department of Transportation
- Jim Szczesniak, Director of Aviation for the Houston Airport System (HAS), Houston Airports
- Ryck Byrnes, Chief Infrastructure Officer, Port of Houston

Moderator: Carla Arimont, Founder&Managing Partner, Lincoln Leadership Advisors

Q&A

❖ **International Collaboration In Space**

Venue: Meyerland A Room

Keynote Speaker:

- Norman Garza, Executive Director, Texas Space Commission

Participants:

- Pablo Gallego, Senior Vice President, Sales & Customers, PLD Space
- Matt Ondler, Chief Strategy Officer, Axiom Space
- Scott Rodriguez, Vice President - Government Programs, Voyager Technologies
- Carlos García-Galan, Gateway Deputy Program Manager, NASA
- Eduardo García Lama, Mission Control Lead, NASA

Moderator: Ernesto Álvarez, Aeronautical Engineer, NASA

Q&A

❖ **Life Sciences: key enablers for a sustainable market entry**

Venue: Meyerland B Room

Participants:

- Verena Kallhoff, Director, Global Life Sciences, Greater Houston Partnership
- Robert Peroni, Venture Capital and International Business Development Director, Gener8tor

Q&A

13.00 - 14.30 Networking lunch

Venue: Houston Foyer

14.30 - 17.00 B2B meetings/ Organized visits

Venue: Hunter's Creek Room

(Only for Spanish companies that have applied for this service)

Friday, June 13th, 2025

09.00 - 14.00 Organized visits / B2B meetings *(at the local companies' headquarters)*

(Only for Spanish companies that have applied for this service)
