EXHIBIT SPACE APPLICATION & CONTRACT

March 14 – 18, 2023
Las Vegas Convention Center
Las Vegas Festival Grounds

EXHIBITOR INFORMATION List company name **EXACTLY** as you wish it to appear on all lists, mailings, promotional materials, etc.

Company Name: Indicate Country location of Corporate Headquarters:

Mailing Address:

City: State/Province: Zip/Postal Code: Country:

Street Address (If PO Box is used above):

City: State/Province: Zip/Postal Code: Country:

Telephone: Fax: Website Address:

PRIMARY CONTACT PERSON REGARDING SHOW INFORMATION
☐ Mr. ☐ Ms. First Name: Last Name: Title:

Office Phone: Cell Phone: Direct Email:

MARKETING/PR CONTACT REGARDING SHOW INFORMATION
☐ Mr. ☐ Ms. First Name: Last Name: Title:

Office Phone: Cell Phone: Email:

BILLING CONTACT
☐ Mr. ☐ Ms. First Name: Last Name: Title:

Office Phone: Cell Phone: Email:

INTERNATIONAL SALES/MARKETING CONTACT
☐ Mr. ☐ Ms. First Name: Last Name: Title:

Office Phone: Cell Phone: Email:

MEMBERSHIP AFFILIATION
Please check all groups your company belongs to and use the most favorable space rate.
☐ Association of Equipment Manufacturers (AEM)
☐ National Ready Mixed Concrete Association (NRMCA)
☐ National Stone, Sand & Gravel Association (NSSGA)
☐ Non-Member

EXHIBIT SPACE REQUEST The maximum exhibit space sizes per company and division(s) are: 40,000 square feet indoor, 70,000 square feet outdoor or 80,000 square feet combined indoor/outdoor.
The minimum is 100 square feet indoor, 400 square feet outdoor.

EXHIBIT STAND ☐ Indoor ☐ Outdoor
_____X_____ = 0 SF @ $_____per SF = $ 0

EXHIBIT SPACE RATES
The exhibit space rates are determined by association membership and total square footage.

AFFILIATION	INDOOR (200 SF OR LESS)	INDOOR (201 SF OR MORE)	OUTDOOR
AEM - Priority	$24.95	$22.30	$16.05
AEM - Advance	$25.45	$22.70	$16.40
AEM	$25.90	$23.15	$16.70
NRMCA, NSSGA - Priority	$29.80	$27.05	$21.20
NRMCA, NSSGA - Advance	$30.35	$27.55	$21.65
NRMCA, NSSGA	$30.95	$28.10	$22.05
Non-member - Priority	$42.75	$39.35	$33.50
Non-member	$43.55	$40.10	$34.15

**An AEM member receives a member discount as a benefit. This discount is capped at $10 per square foot of exhibit space for every $1 paid in dues over the three year show cycle (dues will be based on the last 3 years paid). Exhibitors will pay the non-member rate for space exceeding the cap.*

Priority Rates: May 4 – August 13, 2021
Advance Rates: August 14, 2021 – March 31, 2022
Standard Rates: April 1, 2022 – March 14, 2023

PRODUCT CATEGORIES Rank up to 3 categories in which your product/service best fits (1 is highest, 3 is lowest).
Show Management determines your space location based on this information.

___Aggregates View Subcategories
___Asphalt View Subcategories
___Associations & Organizations View Subcategories
___Business Operations View Subcategories
___Concrete View Subcategories
___Earthmoving & Material Handling Tires
___Engine Components View Subcategories
___Engines & Drivetrains View Subcategories
___Equipment Components View Subcategories
___Hauling View Subcategories
___Infrastructure Maintenance View Subcategories
___Jobsite Safety & Operator Awareness View Subcategorie
___Jobsite Support & Tools View Subcategories
___Land Clearing View Subcategories
___Lifting (Aerial & Cranes) View Subcategories
___Personal Safety View Subcategories
___Portable Power View Subcategories
___Technology Solutions View Subcategories
___Traffic Safety View Subcategories
___Trucking View Subcategories
___Underground Construction View Subcategories

OBJECTIVES – My Company's objective(s) for exhibiting at CONEXPO-CON/AGG 2023 are:
(check all that apply)
☐ Brand awareness
☐ Product launch
☐ Lead generation
☐ Finding new partners

Do you plan to exhibit a new product that solves a common problem in a unique and/or innovative way using technology?
___Yes ___No

ACCEPTANCE In order to provide the services to you in accordance with these terms, AEM will use the personal data you provide to us for your employees, workers and other agents. AEM takes its data privacy responsibility seriously and will only process personal data in accordance with our Privacy and Cookies Policy from time to time. **You agree:** (i) provide us with accurate contact details for your employees, workers and other agents; (ii) keep us informed of any updates that need to be made to such contact details; and (iii) notify the relevant employees, workers and other agents that we will process their personal data in order to fulfill our contractual obligations with you, and advise them of our privacy policy.

We the undersigned, hereby apply for a license to use CONEXPO-CON/AGG 2023 exhibit space. We understand that upon acceptance, this application becomes a contract upon terms and condition mutually agreed to by the parties. In making this application, we agree to exhibit under and comply with the CONEXPO-CON/AGG 2023 Rules and Regulations and any amendments thereto, and the terms in all space assignment letters sent to us, all of which are made a part of this agreement. This agreement shall bind the parties hereto, and their respective permitted successors and assigns.

By signing this space application and contract the exhibiting company authorizes Show Management and AEM to request and receive the company's ordering data for services from official show contractors, for use in obtaining customer service insights about show services.

Exhibitor Signature: Title: Date:

Accepted by Show Management: Date:

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PAYMENT SCHEDULE & INFORMATION

Exhibit Space Payment Information
A deposit of 25% of the total booth cost is due at this time. 25% is non-refundable.
Applications are not valid without the required deposit.

- The Second 50% of your total assigned exhibit space must be postmarked on or before February 28, 2022.
- FInal 25% of your total assigned exhibit space must be postmarked on or before September 30, 2022.
- *Applications received on or after September 30, 2022 must be accompanied by 100% payment of the exhibit space cost.*

Payment Calculations
$_____Exhibit Space 25% Deposit

Make all checks payable to **AEM Tradeshows**. Payments must be made in U.S. dollars with a check or bank draft payable through a U.S. bank.

The deposit along with a copy of this application should be sent to the following address:

AEM Tradeshows
PO Box 681117
Chicago, IL 60695-2117

Or overnight to the following address:

AEM Tradeshows
6737 W. Washington St, Suite 2400
Milwaukee, Wisconsin 53214 USA

*Please Reference – CONEXPO-CON/AGG and Invoice Number

Contact Us:
U.S. & Canada: +1-866-236-0442
International: +1-414-272-0943
Email: exhibitors@aem.org
Fax: 414-272-2672
Website: www.conexpoconagg.com