

Smart City Expo World Congress 2024

2024, 5th-7th November

Tuesday	Wednesday	Thursday
11:00 – 11:05 h	Welcome Words ICEX/ Red.es	

Marta Valero San Paulo
Director of Infrastructure and Industrial
Technology at ICEX

Jesús Herrero Poza
General director at Red.es

11:10- 11:50 h	BUILDING THE BEST 5G CITIES: TOP DIGITAL SERVICES, MINIMAL CITIZEN CONCERNS
----------------	--

Venue: HALL 2-D100

ROUND TABLE

This roundtable will focus on the challenges of deploying telecommunication infrastructure in Smart Cities while controlling the human exposure to electromagnetic fields (EMF), reducing citizen's concerns. Panel participants will discuss key issues such as regulation, measurement options, and actions to keep these emissions under control, the benefits of integrating monitoring in Smart Cities, the utilization of urban furniture, and the importance of communicating with the public.

- **Ernest Cid** – CEO at Wavecontrol
- **Virginia Espinosa** - Project Manager to improve mobile phone coverage for the America's Cup. Information Technology Institute - Barcelona City Council
- **Xavier Flores** - SMRF Network Project Manager. Secretary of Telecommunications and Digital Transformation – Government of Catalonia
- **Cristina Bueti**. Counsellor on Internet of Things and Smart Sustainable Cities. International Telecommunications Union ITU.

Moderates: **Rosa Gasch**. International Manager at Wavecontrol

11:50 – 12:10 h	Coffee networking
12:10-12:20 h	ICEX Y MWCC. PRESENTACIÓN DE LOS RESULTADOS DEL MAPEO DE PROYECTOS INNOVACIÓN URBANA PARA UN DESARROLLO SOSTENIBLE.

Venue: HALL 2-D100

- **David Solla Navarro**. Director General Madrid Capital Mundial (MWCC)

12.20 – 13:00 h	SOSTENIBILIDAD URBANA. Plataforma Ciudades Sostenibilidad Urbana 2030
-----------------	--

Venue: HALL 2-D100

ROUND TABLE

Descripción: Esta mesa aborda la importancia de la colaboración en materia de sostenibilidad urbana entre empresas, administraciones públicas y otros grupos de interés, ilustrada con proyectos de impacto de empresas españolas que ponen en valor el vínculo sostenibilidad-internacionalización-competitividad empresarial.

- **Almudena Cano**, responsable del Departamento de Desarrollo Urbano Sostenible, METROVACESA
- **Ramiro Fernández Casanova**, gerente de la solución de movilidad urbana Moevo Green, SACYR
- **Laura Prats**. Institutional & Transactional CIB Sustainable Finance, Caixabank

Modera: **Lucero Balarín**. Manager de la iniciativa de Ciudades Sostenibles, Forética.

13:00 – 13:10 h	Coffee networking
13:10 – 14:20 h	SPAIN PAVILION SHOWCASE: Smart City Solutions Made in SPAIN.

Venue: HALL 2-D100

Come and watch Spanish companies' solutions in key city aspects such as sustainability, mobility, universal accessibility, e-government, smart lighting, etc.

- | | |
|--|---|
| <ul style="list-style-type: none"> • SMART CITY CLUSTER • SILICE • EMT • MEEP • IDOM • ASIMOB • CIBERNOS | <ul style="list-style-type: none"> • NOMMON • ACCTUA • GALGUS • NETBOSS • TEKHNE • SALUDES FUTURO |
|--|---|

Smart City Expo World Congress 2024

2024, 5th-7th November

Tuesday

Wednesday

Thursday

14:30 – 18:00 h

Workshop: Strategies and Challenges in Mobility, Digital Transformation and Green Transformation in Japan.

Venue: Area side_events-
Room 1.1. Area CC1

Description: In this workshop we gather governors, mayors and decision makers of the cities of Tokyo, Kyoto, Yokohama and Osaka who will present their current programs and challenges of digitization. Likewise, in this session we have Signing (TOYOTA Motor think tank), and KPMG, interested in learning about Spanish innovation and technologies that contribute to environmental sustainability and the reduction of greenhouse gas emissions. After the presentations, senior technicians from the Japanese cities and companies will have B2G/B2B with a selection of Spanish companies with the most innovative solutions/technologies

15:45 – 16:30 h

Presentación del Espacio de Datos para las Infraestructuras Urbanas Inteligentes (EDINT)

Venue: Hall 2, D100

Descripción: Presentación de la nueva iniciativa de creación del Espacio de Datos para las Infraestructuras Urbanas Inteligentes (EDINT), puesta en marcha a través de una subvención del Ministerio para la Transformación Digital y de la Función Pública a la Federación Española de Municipios y Provincias (FEMP), que va a posibilitar poner en valor de manera colectiva los datos recogidos por las ciudades y territorios y ponerlos a disposición de los sectores productivos. Este espacio de datos será capaz de recoger datos de los distintos ámbitos de las ciudades procedentes de sectores como la movilidad sostenible, el comercio o el turismo, y ofrecerlos e intercambiarlos tanto con otras ciudades/territorios, como con el tejido empresarial de cada uno de los sectores estratégicos de la economía.

- **Luis Martínez-Sicluna Sepúlveda.** Secretario General de la Federación Española de Municipios y Provincias – FEMP.
- **Francisco Javier García Vieira.** Director de RedIRIS y Servicios Públicos Digitales de Red.es

16:30- 17:30 h

SPAIN PAVILION SHOWCASE: Smart City Solutions Made in SPAIN

Venue: Hall 2, D100

Come and watch Spanish companies' cutting-edge solutions and services to make more sustainable, accessible and liveable cities.

- ALPHANET SOLUTIONS
- LECTOR VISION
- ODINS
- WDNA
- IOTSENS
- ISID
- WEBDREAMS
- PROINBAL PASOS DE PEATONES INT.
- NEURAL LABS
- MOTIT WORLD
- HERTA
- SIALTRONICA

Smart City Expo World Congress 2024

2024, 5th-7th November

Tuesday	Wednesday	Thursday
10:30 - 11:15 h	USA & Canada Living Labs: Extending the Reach of Companies, Startups, and Organizations through Living Lab Collaboration and Market Entry in the North American Smart Cities Ecosystem	

Venue: HALL 2-D100

This panel will focus on exploring market opportunities and potential areas of cooperation between innovative companies, startups, and organizations and North American Smart City living labs. Key topics of discussion include insights to market innovation trends, entry access, project facilitation and distinct considerations from divergent markets in the United States and Canada. We will discuss success stories from collaborations and case studies. Our objective is to foster dialogue and partnership between innovative Spanish companies and organizations promoting innovation in smart cities.

- **Brandon Branham.** Executive Director, Curiosity Lab at Peachtree Corners, Georgia, USA
- **Raed Kadri,** Vice President - Strategic Initiatives, Business Development and Head of the Ontario Vehicle Innovation Network (OVIN) at the Ontario Centre of Innovation
- **Jennifer Sanders,** Executive Director, Dallas Innovation Alliance, Texas, USA
- **Tyler Svitak.** Executive Director, Colorado Smart Cities Alliance, Denver, Colorado USA.

Moderator: **Sergi Sauri**

Director of Center for Innovation in Transportation (CENIT), CINME,
Universitat Politècnica de Catalunya, Spain.

11:15 - 11:20 h	Coffee networking
11:20 - 12:00 h	MULTILATERAL PANEL EBRD

Venue: HALL 2-D100

Description: This panel focus on EBRD Green Cities programme, ongoing projects, the portfolio of sustainable municipal infrastructure investments, particularly in the areas of sustainable mobility, public lighting, water and waste management, finance, and digitalization, as well as its effective policy instruments for cities.

- **Camilla Committeri.** Principal Digital Hub (EBRD)
- **Arnaud Fragnière.** Smart Green Cities Specialist (EBRD)
- **Jean-Louis Keene.** Principal Digital Impact (EBRD)

Moderator: **Marta Valero San Paulo**

Director of Infrastructure and Industrial Technology at ICEX

12:00 - 12:40 h	Turkey Cities. Urban Digital and Eco Transition Projects.
-----------------	---

Venue: HALL 2-D100

- **Neşe ÖZÇANDIR.** EU Project Specialist, ANTALYA Municipality
- **Ahmet Turan BOZPOLAT.** EU Coordinator, SIVAS Municipality
- **Sidika GÖKYAR KIZILCA.** District and Metropolitan Municipality Council Member, FINIKE Municipality/ANTALYA
- **Tufan YAYLA.** Advisor of Mayor, KARAMANDI Municipality/BURDUR
- **Vasif GEYLANI.** Urban Planner, AHLAT Municipality /BITLIS

Moderator: **Luis GÓMEZ LISTE**

Consultancy Director at EPTISA

12:40- 13:00 h	Coffee networking
13:10- 14:00 h	SPAIN PAVILION SHOWCASE: Smart City Solutions Made in SPAIN

Venue: HALL 2-D100

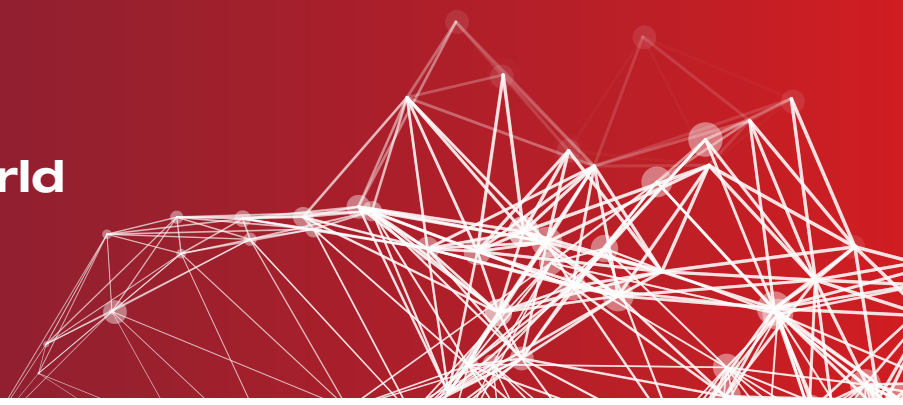
Come and watch Spanish companies' solutions in key city aspects such as sustainability, urban mobility, e-government, smart lighting.

- | | |
|---|--|
| <ul style="list-style-type: none"> • CLUSTER TIC ASTURIAS • URBIOTICA • LIBELIUM • EKIONA SOLAR LIGHTING • GEOMATICO • ANTERAL • SEPALO | <ul style="list-style-type: none"> • MANSIS - MEGA SISTEMAS • DIGITAL SMART GROUP • CAPMAR • SITUM TECHNOLOGIES • CABLEguard 4G EMBEBLUE |
|---|--|

SPANISH PAVILION

Smart City Expo World Congress 2024

2024, 5th-7th November



Tuesday

Wednesday

Thursday

16:00-16:45 h

Retos y Desafíos en el Camino hacia Ciudades Inteligentes en América Latina.

Venue: HALL 2-D100

Descripción: En esta mesa contaremos con la participación de expertos de Argentina, Colombia, México y Ecuador, quienes nos ofrecerán una visión local sobre los desafíos que enfrentan sus países en la implementación de soluciones tecnológicas avanzadas aplicadas a la seguridad, movilidad y tránsito en las ciudades.

- **Soledad Sánchez Nadal.** Secretaría de Movilidad - Rosario, Argentina
- **Ariel Sujarchuk.** Intendente Municipalidad de Escobar, Argentina
- **Angélica López.** Subgerente de la Empresa para la Seguridad y Soluciones Urbanas (ESU) de Medellín, Colombia.
- **Alfonso Vélez.** CEO Autotrafic, Puebla, México

Modera: **Elías Valcárcel**
CEO de Neural Labs

SPANISH PAVILION

Smart City Expo World Congress 2024

2024, 5th-7th November



Tuesday

Wednesday

Thursday

9:30 – 10:15 h

GRANTS & TENDERS WITHIN THE HORIZON EUROPE 2025 - 2027 STRATEGIC PLAN

Venue: HALL 2-D100

Description: This roundtable will focus on the grants available under the HORIZON EUROPE 2021-2027 program, which offers 100% funding for approved project costs, highlighting the "City Mission" that aims to promote innovation and sustainable development in urban environments. The discussion will also cover tenders targeting companies in the smart industry value chain, offering opportunities for collaboration with major local partners. Additionally, the European Commission's biannual strategic plan for 2025-2027, which defines priorities and specific work programs, will be analysed. Lastly, the importance of creating consortia with local partners to maximize the impact and success of these projects will be discussed.

- **Africa Arévalo.** International Business & Relations Executive at LIBELIUM
- **Azahara González.** Executive Director at SIALTRONICA
- **Lydia González-** Horizon Europe: Clúster 5. Climate / Mission on Adaptation to Climate Change / Cluster 6. Environment CDTI

Moderator: **Beatriz García Fanjul**
Director at INNOVASTURIAS