

Meet the new Spanish B2C & B2B platform!

CANNES NEXT

ON-SITE CONFERENCE

22 May 2023

14:00 h — 15:00 h

**Main Stage / Riviera,
Palais des Festivals**

AUDIOVISUALFROMSPAIN.COM



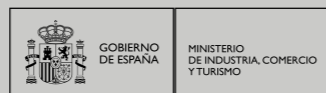
MARCHÉ DU FILM
FESTIVAL DE CANNES



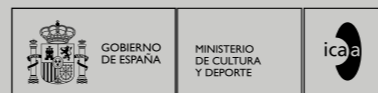
SPAIN
COUNTRY
OF HONOUR



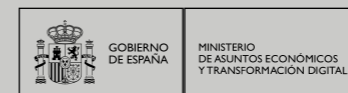
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ICEX



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#Spain
AVSHub



Plan de Recuperación,
Transformación y Resiliencia

New Spanish Shorts

**Official unveiling:
Meet the new Spanish
B2C & B2B platform!**

CANNES NEXT

22ND OF MAY, 2023
14:00 TO 15:00H

MAIN STAGE RIVIERA
PALAIS DES FESTIVALS

ACCESS
With market badge

Exclusive sneak-peek & showcase of the latest audiovisual online interface powered by ICAA & Filmoteca Española, supported by the Next Generation European Funds. Discover the details of an unprecedented initiative aimed to position & promote the past, present and future of the Spanish audiovisual.

SPEAKERS



Valeria Camporesi

BOLOGNA (ITALY)
1957

She is Director of Filmoteca Española since January 2023. Chair Professor of Film History & Theory at the Universidad Autónoma de Madrid (Spain), she has devoted her academic career to the study and contextualization of European cinema and visual culture, with a special interest in Spanish film history. Italian by birth, trained as a historian at the University of Bologna & the European University Institute (Florence), she has been living, teaching and doing her research in Madrid since 1989.

This Cannes NEXT panel has been programmed within the framework of 'Spain, Country of Honour' at Marché du Film 2023 an initiative by ICEX Trade and Investment and the Institute of Cinematography and Audiovisual Arts, within the framework of 'Spain, Country of Honour' at Marché du Film 2023 financed with Next Generation EU Funds as part of the Spanish Recovery Plan (PRTR).



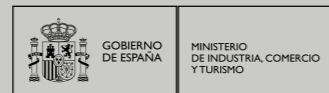
Agustina Lumi

BUENOS AIRES (ARGENTINA)
1984

Film & TV producer with almost 20 years of experience. She developed her career in the main Argentine production companies & broadcasters and then specialized in audience development, public policies and promotion of audiovisual content. She was Head of Exhibition & Media Content for CINE.AR (INCAA's public TV & VoD). Based in Madrid, she supports ICAA in the development of the new B2B/ B2C platform. She is also Manager at Series LAB - SANFIC Industria and audience consultant at a variety of international film labs & programs.

Cinema from SPAIN

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