

20.11.2019

## Agenda grupal misión Slush 2019

### Conociendo el ecosistema emprendedor Helsinki

#### PROGRAMA

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09.45-09.55h

#### Encuentro delegación

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10.00-11.00h

#### Business Finland

**BUSINESS  
FINLAND**

Arto Pussinen, Head of Industry, ICT and Digitalization  
<https://www.businessfinland.fi>

From pure food and nature to technological excellence, Finland is a source of continuous innovations with a global impact. Explore what Finnish key industries have to offer. Business Finland connects international buyers with the right contacts and assists investors and companies with investment opportunities., Finland is a source of continuous innovations with a global impact. Explore what Finnish key industries have to offer. Business Finland connects international buyers with the right contacts and assists investors and companies with investment opportunities.

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11.10-11.30h

#### Maria01

maria 01

<https://maria.io/>

Maria 01 is a community campus for the startup ecosystem. They are a not-for-profit combination of a selective tech-club, a community house and a tribe of people building the products and services of the future. They provide the best possible environment for early-stage startup teams to work alongside venture capitalists, corporations, and other startup organizations. Among the campus you will find hundreds of startups, community events, startup programs, and community spaces that will help you grow your network and get invaluable advice from other like-minded entrepreneurs & investors. Together they are part of the bigger mission of building a better future thru technology.

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11.30-12.30h

#### Rundit



Pekka Viilto, co-founder Rundit  
<https://rundit.com/>

Rundit is one of the most promising Finnish fintech startups. Their customers are the top VC's, angel investors and startups in Finland and around Europe. Their mission is to standardize globally investor reporting and communication

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12.30-13.15h

#### Comida (libre) en Maria01

<https://starterhelsinki.com/en>

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#### CONTACTO

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14.00-17.00h

### Aalto Campus (Espoo)



Petri Saarinen, Aalto Startup Center Mentor

<https://startupcenter.aalto.fi/>

<https://www.aalto.fi/en/aalto-university>

<https://agrid.fi/>

Aalto University is a multidisciplinary community of bold thinkers, where science and art meet technology and business. They are committed to identifying and solving grand societal challenges and building an innovative future. The Otaniemi campus area was established in 1949 when the University purchased land for the future location of the Helsinki University of Technology and the VTT Technical Research Centre of Finland. The street plan for the campus area was designed by architect Alvar Aalto. Together with the City of Espoo, an environment that supports interaction is being built in Otaniemi for research, innovations, learning and the arts. The Otaniemi campus is the biggest research campus within Scandinavia, hosting over 5.000 researchers, over 10.000 students and over 3.000 faculty members. Today, Aalto University campus is an active test bed for Autonomous Self-driving drones and vehicles, a testbed for Green Campus technologies, 5G test networks, etc.

The visit will consist of the visits and insights to ESA-BIC Lab (European Space Agency), Aalto Startup Center, UN UNTIL Lab (United Nations Lab), Aalto Design Factory, Sampo accelerator, and [Kiuas.us](#) accelerator. Speakers from [Espoo City](#), [EIT Digital](#), [Reactor Space Lab](#), [Iceye](#), [Sesible4/ Mujj](#), [Teraloop](#)...

18.00h

### Business Oulu

Juha Ala-Mursula, Director of Economic Development Business Oulu

<https://www.businessoulu.com>

More than 100 new companies are established in Oulu annually. During its first year of operation, Business Kitchen baked 30 ideas into running businesses. In five years, Yritystakomo has served as the starting platform for more than 70 companies. Not only the companies and success stories but also the active networks serve as indicators of Oulu's active business culture. Get more acquainted with Oulu's start-up community and make use of the Yritystakomo network of fellow entrepreneurs, the Business Kitchen service – a living room shared by students and entrepreneurs – and BusinessOulu's Finnish Business Hubs and comprehensive services for start-up companies.