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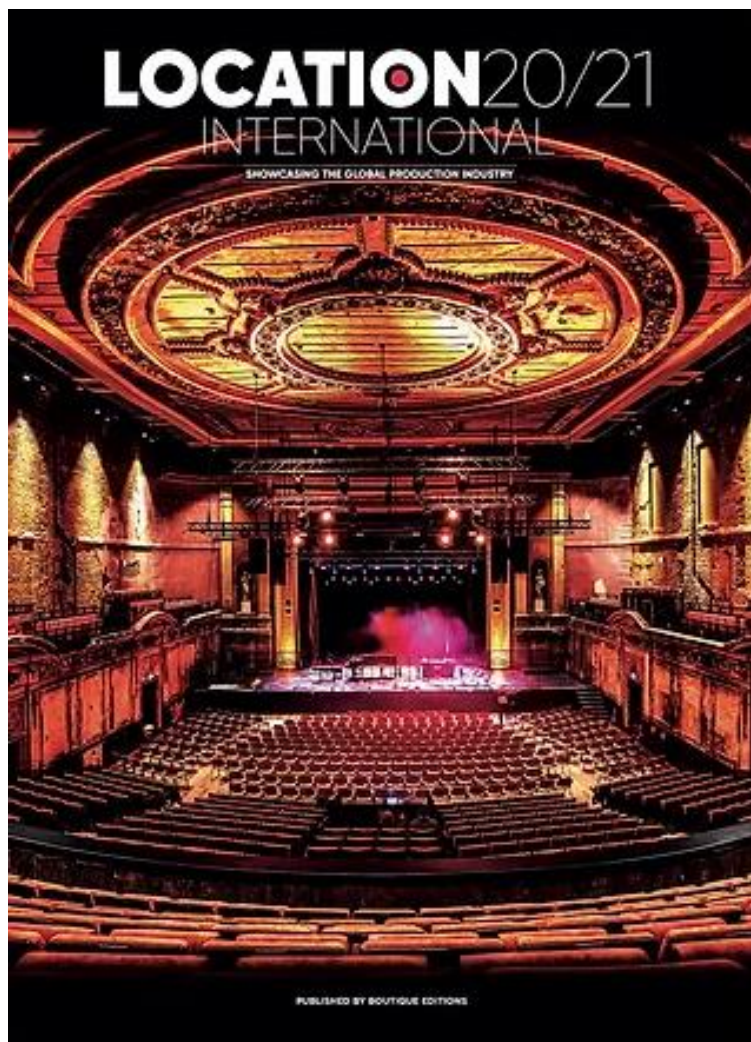


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MODALIDAD PUBLICITARIA	Base Imponible	Precio 21% IVA incluido
PRINT & DIGITAL EDITIONS		
1 pag. (240mm (H) x 170mm (W) plus 3mm bleed)	1.038,10 €	1.256,10 €
1/2 Pg. (107mm (H) x 145mm (W))	644,00 €	779,24 €
Back cover (240mm (H) x 170mm (W) plus 3mm bleed)	996,80 €	1.206,13 €
Other (DPS Advertorial)	1.407,70 €	1.703,32 €
ONLINE		
Regular banner web (per month) (Jpeg, png or animated gif Max file size is 1mb unless otherwise stated Dimensions: Width: 728px x Height: 90px)	830,27 €	1.004,63 €
Regular Banner weekly newsletter (per newsletter) (Dimensions: Width: 728px x Height: 90px)	498,40 €	603,06 €
Regular Banner daily newsletter (per newsletter) (Dimensions: Width: 728px x Height: 90px)	498,40 €	603,06 €
E-blast or Mailer (one solus email)	2.076,20 €	2.512,20 €
SPECIAL OFFERS & PACKAGES		
KFTV Talk sponsorship	4.151,70 €	5.023,56 €
International studio supplement sponsorship (To be publish in 2022)	4.151,70 €	5.023,56 €

- Se admitirán otros tamaños negociados con la revista.



MODALIDAD PUBLICITARIA	Base Imponible	Precio 21% IVA incluido
PRINT & DIGITAL EDITIONS		
1 pag. (240 mm x 330mm)	2.940,00 €	3.557,40 €
1/2 Pg. (210 x 142)	1.890,00 €	2.286,90 €
1/4 Pg. (210 x 68)	1.540,00 €	1.863,40 €
Back Cover (240mm x 330mm)	3.465,00 €	4.192,65 €

- Se admitirán otros tamaños negociados con la revista.

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MODALIDAD PUBLICITARIA	Base Imponible	Precio 21% IVA incluido
PRINT&DIGITAL EDITIONS		
1 pag	2.128,00 €	2.574,88 €
1/2 pag	1.116,50 €	1.350,97 €
1/4 pag	609,00 €	736,89 €
Banner 1/8 page	339,50 €	410,80 €
1/3 page	780,50 €	944,41 €
Inside Front cover	2.660,00 €	3.218,60 €
Outside Back Cover	3.871,00 €	4.683,91 €
Inside Back Cover	2.226,00 €	2.693,46 €
Double Page Spread	3.192,00 €	3.862,32 €
Front Cover Gatefold	8.708,00 €	10.536,68 €
ONLINE (per year)		
MPU banner directory (2 available)	2.856,00 €	3.455,76 €
MPU banner Spain directory (2 available)	2.443,00 €	2.956,03 €
Button Banner in newsletter		
Button Banner in Latest section	2.030,00 €	2.456,30 €
Button Banner in Spain directory	1.652,00 €	1.998,92 €
Button Banner in Homepage	2.240,00 €	2.710,40 €
Online Gold listing	387,10 €	468,39 €
Online Silver listing	314,30 €	380,30 €
Online Enhanced listing	210,00 €	254,10 €
Makers & Shakers Award ceremony		
Headline Sponsor	20.160,00 €	24.393,60 €
Category Sponsor	4.032,00 €	4.878,72 €
Gold Sponsor	2.415,00 €	2.922,15 €
Silver Sponsor	1.613,50 €	1.952,34 €
Bronze Sponsor	966,00 €	1.168,86 €
Full Page ad printed programme	402,50 €	487,03 €
Half page ad printed programme	241,50 €	292,22 €

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MODALIDAD PUBLICITARIA	Base Imponible	Precio 21% IVA incluido
PRINT&DIGITAL EDITIONS		
1 pag.	2.016,00 €	2.439,36 €
1/2 pag.	1.344,00 €	1.626,24 €
Front cover	POA	POA
Back cover	POA	POA
LOCATION IMAGE (full page) – full page ad purchase also required	910,00 €	1.101,10 €
LOCATION IMAGE (half page) – half page ad purchase also required	665,00 €	804,65 €
ONLINE		
Regular Banner weekly newsletter	2.100,00 €	2.541,00 €

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